

AGENDA
COMMON COUNCIL MEETING
MARCH 13, 2023

PUBLIC SESSION

7:15 p.m.

PLEDGE OF ALLEGIANCE TO THE FLAG

ROLL CALL FOR REGULAR MEETING

7:30 p.m.

MAYOR'S REPORT TO THE COMMON COUNCIL

- RESOLUTION NO. 79 – Approve Minutes Common Council Meeting Held February 27, 2023
80 – Authorize Mayor to Execute an Agreement with StepOne Creative for the Oswego Micron Promotional Campaign
81 – Authorize Mayor to Execute a Purchasing Agreement with Sutphen Corporation for Two (2) New Fire Engines
82 – Authorize City Chamberlain to Complete a Transfer of Funds from the General Fund Contingent Account to the Tourism Account in the Amount of \$4,500.00 for the 2023 Project Bloom Sponsorship Funding
83 – Authorize City Chamberlain to Complete a Budget Amendment to the Tourism Contracted Services Account in the Amount of \$3,000.00 for the Pro/AM Fishing Tournament Sponsorship Funding
84 – Waive Rules of the Common Council to Present Resolution Nos. 85-87 From the Floor Without Committee Consideration
85 – Approve Sale of Several City Bid Properties
85a – Motion to Amend Resolution No. 85
85 – AS AMENDED – Approve Sale of Several City Bid Properties
86 – Motion to Rescind Resolution No. 67, Dated February 27, 2023
87 – Approve Use of Public Space – Oswego County Federal Credit Union to Host a Children's Easter Egg Hunt on Saturday, April 8, 2023
88 – Adjournment

Common Council
Proceedings

IN COMMON COUNCIL

Monday Evening March 13, 2023

Meeting Called to Order at 7:28 P.M.

Regular Meeting

ROLL CALL

	PRESENT	ABSENT
His Honor the Mayor	✓	
Councilor McBrearty	✓	
Councilor Burridge	✓	
Councilor Hill, Jr.	✓	
Councilor Walker	✓	
Councilor Gosek	✓	
Councilor Plunkett	✓	
Councilor Corradino	✓	

CITY OF OSWEGO, NEW YORK
Motions, Resolutions and Notices

By Councilor Plunkett

RESOLVED, that the minutes of the Regular Common Council Meeting held Monday evening, February 27, 2023, be and they hereby are approved and accepted.

AYES AND NAYS CALLED			ABSENT/ ABSTAIN
	AYES	NAYS	
Councilor McBrearty	✓		
Councilor Burridge	✓		
Councilor Hill, Jr.	✓		
Councilor Walker ★	✓		
Councilor Gosek	✓		
Councilor Plunkett	✓		
Councilor Corradino	✓		
TOTAL	7	0	

I certify that the foregoing resolution was duly passed by the Common Council on the 13th day of March 2023

MARK TESORIERO City Clerk

WILLIAM J. BARLOW, JR. Mayor

ADOPTED
Approved March 14, 2023

COMMUNICATION FROM OFFICERS OF THE CORPORATION

TO: Committees of the Common Council

Date: March 6, 2023

- ☐ Planning & Development
- ☐ Physical Services
- ☒ Administrative Services
- ☐ Human Services

Fr: Office of

- | | |
|--|--|
| ☐ City Attorney | ☐ Purchasing Agent |
| ☐ City Chamberlain | ☐ Recreation |
| ☐ City Clerk | ☐ Sewage Treatment Plant, E/W |
| ☐ City Engineer | ☐ Traffic Engineering |
| ☐ Community Development | ☐ Dept. of Water |
| ☐ Dept. of Fire | ☐ Dept. of Works |
| ☐ Dept. of Personnel | ☐ Zoning & Planning |
| ☐ Dept. of Police | ☒ Other |

Mayor William J. Barlow, Jr. requests a budget amendment to the Tourism budget in the amount of \$97,500.00 and authorization to execute an agreement with StepOne Creative for the Oswego Micron Promotional Campaign and further authorize City Chamberlain, Deborah Coad, to pay same.

Ordered filed and printed with the proceedings.



Proposal:

City of Oswego

January 6, 2023 (REV 1/12/23, 2/19/23)

I. Video/Commercial Production

The City of Oswego will partner with Step One Creative to develop a series of three (3) :30 commercials and three (3) :15 video shorts for broadcast/social media highlighting the City of Oswego as a destination community for tourism/relocation/new construction.

The City of Oswego has seen a remarkable renaissance over the past 5 years specific to new construction, waterfront development and quality of life enhancements. With the announcement of Micron Technology coming to Clay, New York and providing the CNY community with 9,000-plus new jobs, the City of Oswego sees a potential boon for opportunities in our waterfront community.

Agency Coordination/Development: \$3,500

Step One Creative will work in conjunction with the City of Oswego and Kyle Ridlon Productions on all planning, storyboard, scripts, art direction, video production, editing and media program research/fulfillment.

Development costs include: client/vendor coordination, meetings, concept, assistance with script/copywriting, art direction, on-site video shoot, post-production/graphics, edits, re-edits, footage compilation/review, re-edits, file format/distribution, and account service charges.

Video/Post-Production : \$15,000

- Multi-day shoots (crew of 2 and Step One staff, 4K film interview, lighting/sound)
- Editing for (3) 30-Sec spots and (3) 15-sec spots, color correct, revisions, sound/audio master, music license

II. Television Media Advertising

Step One Creative will coordinate the placement of a 4th quarter 2023 and full-year 2024 media campaign that includes both Spectrum Cable, Spectrum Streaming, WSYR9, and WSTM3/WTVH5. Commercials will air in both Syracuse and Fulton/Oswego Zones.

(See attached breakout of 2023 and 2024 campaign recommendations)

Spectrum Cable: \$20,400

Television – Syracuse Zone and Fulton/Oswego Zone – August 29, 2023-December 29, 2024

Spectrum News 1 Sponsorship and Targeted Networks

- Spectrum News, Paramount, Travel, Animal Planet, Golf, Headline News, Magnolia Network, FYI, Discovery, CMT, ESPN2, TV Land

2,782 - :30 + :10 billboard commercials – Syracuse Zone

2,835 - :30 + :10 billboard commercials – Fulton/Oswego

Breakdown for August 29, 2023-December 29, 2023:

- Spectrum News - 360- :30-second commercials, 216 :10 Billboards - Syracuse
- Spectrum News - 360 - :30-second commercials, 216 :10 Billboards - Fulton/Oswego
- Targeted Networks - 108 - :30-second commercials - Syracuse Zone
- Targeted Networks - 161 - :30-second commercials - Fulton/Oswego

Breakdown for January 1, 2024-December 29, 2024:

- Spectrum News – 1,040 - :30-second commercials, 624 :10 Billboards - Syracuse
- Spectrum News – 1,040 - :30-second commercials, 624:10 Billboards - Fulton/Oswego
- Targeted Networks – 434 - :30-second commercials - Syracuse Zone
- Targeted Networks - 434 - :30-second commercials - Fulton/Oswego

Spectrum Streaming TV: \$9,600

Spectrum Streaming - August 29, 2023-December 29, 2024

502,176 impressions

Breakdown of impressions for August 29, 2023-December 29, 2023:

Zip Code Targeted, Adults 25-54 – August 28, 2023-December 31, 2023

- Estimated 85,837 Total Impressions - :30 commercials

Breakdown of impressions for January 1, 2024-December 29, 2024:

Zip Code Targeted, Adults 25-54 – January 1, 2024-December 29, 2024

- Estimated 257,515 Total Impressions - :30 commercials

Overall Spectrum Cable/Streaming Investment Costs Breakdown by year:

August 2023-December 2023 - \$7,5000

January 2024-December 2024 - \$22,500

WSYR9: \$29,000

Television – Demo – A18-64 – September 2023-December 2023 - \$13,000/total

Morning/Evening News Rotation, Daytime Rotation, First at 4, GMA Sunday

- 120 - :30-second commercials

Digital display ads on localwsyr.com, 50,000 impressions per month (4 months), \$750/per month - \$3,000 total

Television – Demo – A18-64 – January 2024-December 2024 – \$10,000/total
Morning/Evening News Rotation, Bridge Street, First at 4
- 115 - :30-second commercials

Digital display ads on localwsyr.com, 50,000 impressions per month (4 months), \$750/per month - \$3,000 total

Overall WSYR9 Investment Costs Breakdown by year:
September 2023-December 2023 - \$16,000
January 2024 – December 2024 - \$13,000

WSTM3/WTVH5: \$20,000
High profile events/television (Thanksgiving Day Parade, Grammys, CMT Music Awards, Tony Awards, Summer Olympics, NFL Preseason Football, Christmas in Rockefeller Center, Today in CNY

Television – Demo – A21plus – September 2023-December 2023 – \$4,820
Television – Demo – A21plus – January 2024-December 2024 – \$15,180

256 total :30 second commercials (September 2023-December 2024)

Overall WSTM3/WTVH5 Investment Costs Breakdown by year:
September 2023-December 2023 - \$4,820
January 2024 – December 2024 - \$15,180

Overall Proposal Investment Breakdown:

Production: \$18,500
Spectrum Cable/Streaming: \$30,000
WSYR9: \$29,000
WSTM3/WTVH5 - \$20,000

Total 2023/24 Video Production and Media Proposal.....	\$97,500
--	----------

Approved _____ date _____

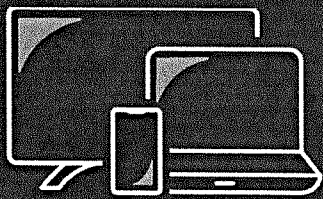


September 2023 – December 2024 Campaign

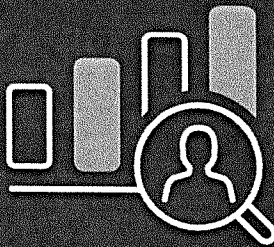
Spectrum
REACH®

Presented to: Shane Stepien
Presented By: Jacquelyn Merritt

Marketing is complicated. We're not.



One partner.
Every screen.



Unmatched insights.
Full-funnel results.



Local connections.
Local experts.

Spectrum
REACH

Your Goal

- Promote Oswego, NY as a destination community for tourism/quality of life/relocation
-

Your Audience

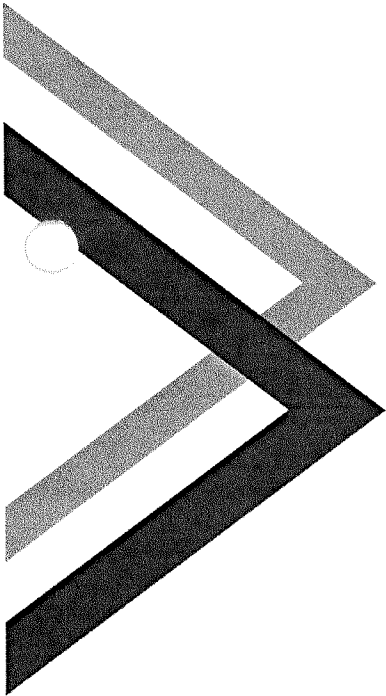
- Adults 18+
 - Families
-

Targeted Geography

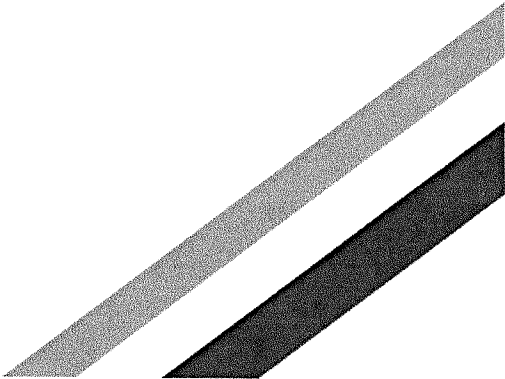
- Fulton/Oswego zone
- Syracuse Zone

**Reach your ideal audience
with Spectrum Reach**

Spectrum
REACH

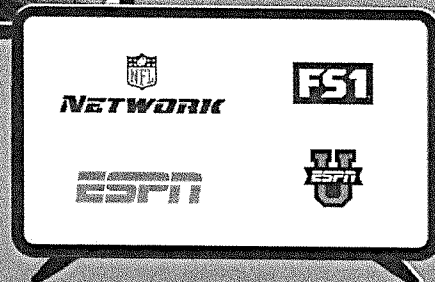


Campaign Details



● The premium video experts

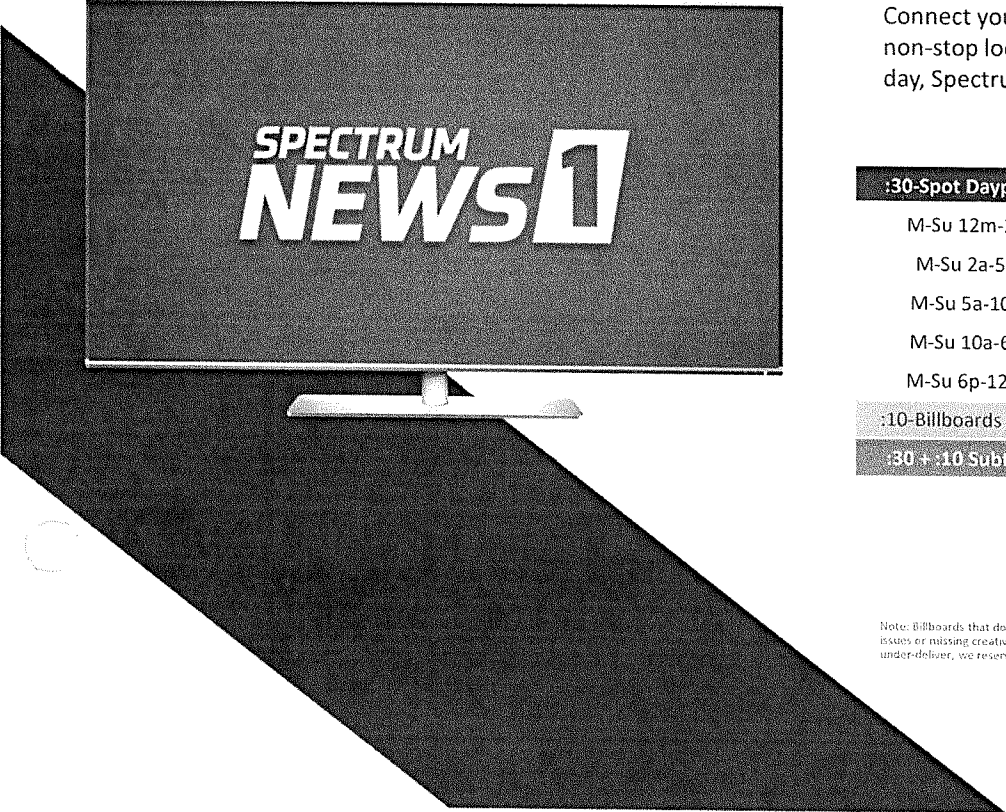
- TV: 60+ cable networks
- Streaming TV: 450+ Premium networks
- Live and On Demand content
- Access to more than 90% of all live sports¹
- Spectrum News: Your community's only premium, 24/7 local news channel. Geo-targeted advertising.
- The Spectrum TV App: The most viewed streaming service in the U.S. on an hours per household basis.²



Sources: (1) Source: Nielsen NPower, 1Q21-4Q21, Total Day, Live National Sports Events on All Supported Cable & Broadcast TV. Does not include Spanish-Language, studio shows, streaming, or hundreds of games on Regional Sports Networks (2) Comscore CTV Intelligence Report 2021 and through June 2022, U.S. Statement based on measurement of Average Hours Per HH per Month for Spectrum TV App vs. top streaming providers as measured on connected TVs, gaming consoles and streaming devices. Source: Comscore CTV Intelligence™, CTV devices, June 2022, U.S.

Spectrum News

Featured Sponsorship Opportunity



Fulton/Oswego Zone
Syracuse Zone

Connect your brand with the news residents trust for non-stop local coverage. When news breaks any time of day, Spectrum News is there.

:30-Spot Dayparts	Weekly Per Zone	Sept 23- Dec 24
M-Su 12m-2a	2	140
M-Su 2a-5a	2	140
M-Su 5a-10a	5	350
M-Su 10a-6p	6	420
M-Su 6p-12m	5	350
:10-Billboards at \$0	12	840
:30 + :10 Subtotal	32	2,240

Note: Billboards that do not air due to breaking news coverage, special Spectrum News programming, technical issues or missing creative copy are not made good. Should the digital or live stream portion of this sponsorship under-deliver, we reserve the right to move those dollars to linear. Weekly investment is based on 53 weeks.

Streaming TV

Spectrum
REACH

Reach every audience
across all screens with
exclusivity...

60+

Live cable networks on our exclusive Spectrum TV App

Featuring live and on-demand programming across all devices.

100+

Cable networks on our exclusive Spectrum VOD

Set-top box VOD – pre and mid-roll ads during thousands of hours of free on-demand programming.

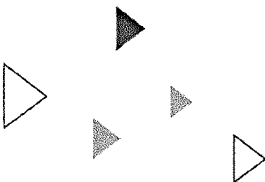
250+

Cable network apps & OTT

AT&T, DirectTV, Fios, and Sling, plus cable network apps and OTT apps.

Streamers, Bingers, and Beyond...

...and guaranteed priority access for your message!

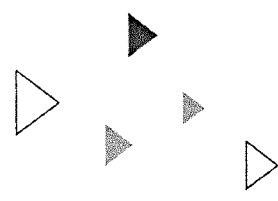


September 2023 – December 2023
Media Plan Breakout

Dates: 8/28/2023 – 12/31/2023 Targeted Networks run 2 Weeks / Month	
Syracuse Zone	Fulton/Oswego Zone
Spectrum News Sponsorship 360 :30 Second Commercials / 216 :10 Second Billboards Targeted Networks 108 :30 second Commercials 2 weeks each month	Spectrum News Sponsorship 360 :30 Second Commercials / 216 :10 Second Billboards Targeted Networks 161 :30 second Commercials 2 weeks each month
Streaming TV 85,837 Total Est. Impressions	

Total Cost: \$7,505.70





January 2024 – December 2024
Media Plan Breakout

Dates: 1/1/2024 – 12/29/2024 Targeted Networks run 2 Weeks / Month	
Syracuse Zone	Fulton/Oswego Zone
Spectrum News Sponsorship 1,040 :30 Second Commercials / 624 :10 Second Billboards Targeted Networks 434 :30 second Commercials 2 weeks each month	Spectrum News Sponsorship 1,040 :30 Second Commercials / 624 :10 Second Billboards Targeted Networks 434 :30 second Commercials 2 weeks each month
Streaming TV 257,515 Total Est. Impressions	

Total Cost: \$22,501.20



City of Oswego Sept 2023 – Dec 2024 Campaign Recommendation

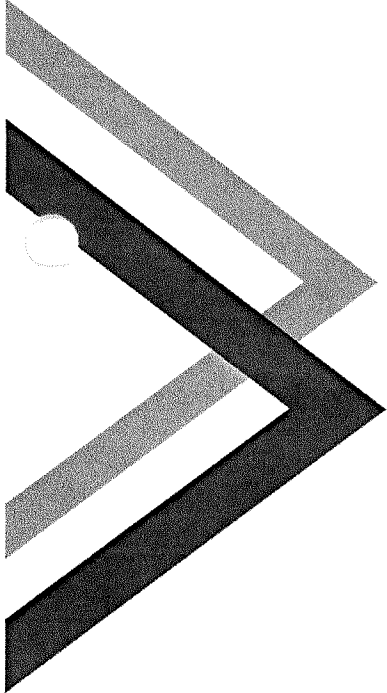


Syracuse & Fulton/Oswego Zone September 2023-December 2024 (16 months)				
Solutions	Zones	Flight Dates	Commercials	Cost
Television	Syracuse Zone Fulton/Oswego Zone	8/29/23-12/29/24	2,782 - :30 + :10 Second Commercials Syracuse Zone 2,835 - :30 + :10 Second Commercials Fulton/Oswego Zone	\$20,406.90
Streaming TV	Zip Code Targeted Adults 18+	8/29/23-12/29/24	Estimated 343,352 Total Impressions (Based on :30 Second Commercial)	\$9,600.00
Totals			5,617 :30 + :10 Second Commercials 343,352 Estimated Impressions (Based on :30 second video)	\$30,006.90

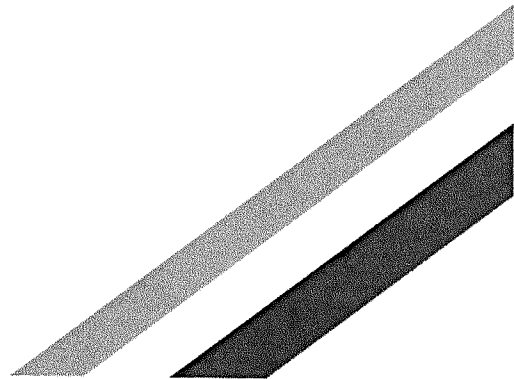
Client

Client Signature

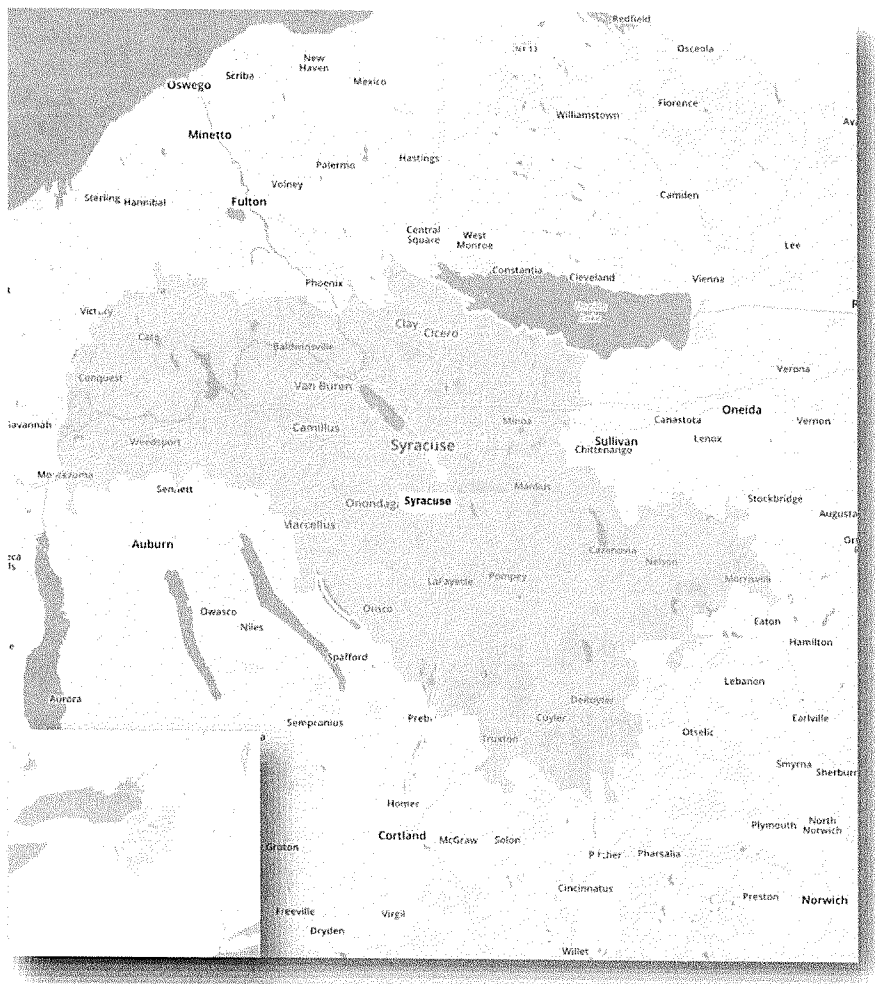
Date



Appendix



Syracuse



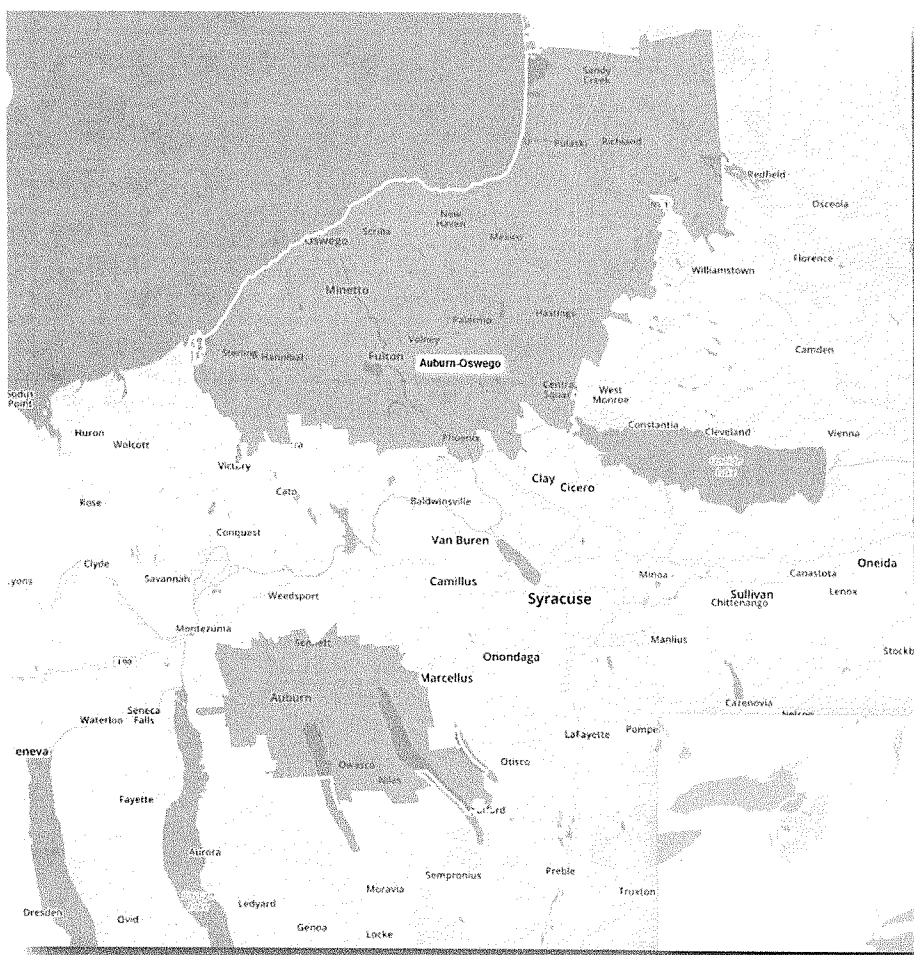
Source (Geography): Neustar ElementOneX, (Demographics): Experian Current Year Estimates 2020



Demographics	
Avg Age	40
% Female	52%
Avg. Income	\$80,805
Bachelors+	19%
Home Owner	58%
Households	201,722
HHs w. Kids	29%

Zips & Towns	
13027-Baldwinsville	13116-Minoa
13029-Brewerton	13408-Morrisville
13030-Bridgeport	13120-Nedrow
13031-Camillus	13122-New Woodstock
13033-Cato	13140-Port Byron
13035-Cazenovia	13207-Syracuse
13039-Cicero	13206-Syracuse
13041-Clay	13219-Syracuse
13052-De Ruyter	13215-Syracuse
13057-East Syracuse	13224-Syracuse
13060-Elbridge	13210-Syracuse
13061-Erieville	13211-Syracuse
13063-Fabius	13212-Syracuse
13066-Fayetteville	13214-Syracuse
13078-Jamesville	13204-Syracuse
13080-Jordan	13205-Syracuse
13082-Kirkville	13202-Syracuse
13084-La Fayette	13203-Syracuse
13090-Liverpool	13208-Syracuse
13088-Liverpool	13209-Syracuse
13104-Manlius	13158-Truxton
13108-Marcellus	13159-Tully
13110-Marietta	13164-Warners
13112-Memphis	13166-Weedsport

Fulton-Oswego



Demographics

Avg Age	41
% Female	50%
Avg. Income	\$75,001
Bachelors+	13%
Home Owner	59%
Households	63,599
HHs w. Kids	30%

Zip & Towns

13302-Altmar	13126-Oswego
13021-Auburn	13131-Parish
13036-Central Square	13132-Pennellville
13069-Fulton	13135-Phoenix
13074-Hannibal	13142-Pulaski
13076-Hastings	13144-Richland
13083-Lacona	13145-Sandy Creek
13103-Mallory	13152-Skaneateles
13111-Martville	13156-Sterling
13114-Mexico	

Source (Geography): Neustar ElementOneX, (Demographics): Experian Current Year Estimates 2020

City of Oswego Sept 2023-December 2023 REV 2.9.23

Client: City of Oswego

Buyer:

Advertiser:

Product: name

Sched Dates: 8/28/2023 - 12/31/2023

Lengths: 10 ; 30

Dayparts: OV ; RT

2/10/2023 2:32PM

Syracuse Nov22 CSM Comscore Live Only

Network	Daypart	Program	Start Date	End Date	Unit Dur	Avg Units/Wk	Active Weeks	Rate	Total Units	Cost
0324, CNSY - Syracuse										
	M-Su 10a-6p	Animal Planet			30	3	9	\$2.40	54	\$129.60
	M-Su 12m-2a	Spectrum News/ Weather on the 1's			30	2	18	\$2.50	36	\$90.00
	M-Su 2a-5a	Spectrum News/ Weather on the 1's			30	2	18	\$2.00	36	\$72.00
	M-Su 5a-10a	Spectrum News/ Weather on the 1's			30	5	18	\$15.00	90	\$1,350.00
	M-Su 10a-6p	Spectrum News/ Weather on the 1's			30	6	18	\$11.00	108	\$1,188.00
	M-Su 6p-12m	Spectrum News/ Weather on the 1's			30	5	18	\$11.00	90	\$990.00
	M-Su 12:01a-11:59p	Billboards			10	12	18	\$0.00	216	\$0.00
TWC										
	M-Su 6p-12m	The Weather Channel			30	3	9	\$3.40	54	\$183.60
Totals									684	\$4,003.20
5525, CNAO - Auburn/Oswego										
	M-Su 10a-6p	Animal Planet			30	3	9	\$0.80	45	\$36.00
	M-Su 6p-12m	Animal Planet			30	3	9	\$1.30	45	\$58.50
	M-Su 12m-2a	Spectrum News/ Weather on the 1's			30	2	18	\$1.50	36	\$54.00
	M-Su 2a-5a	Spectrum News/ Weather on the 1's			30	2	18	\$1.00	36	\$36.00
	M-Su 5a-10a	Spectrum News/ Weather on the 1's			30	5	18	\$3.50	90	\$315.00
	M-Su 10a-6p	Spectrum News/ Weather on the 1's			30	6	18	\$2.50	108	\$270.00
	M-Su 6p-12m	Spectrum News/ Weather on the 1's			30	5	18	\$3.00	90	\$270.00
	M-Su 12:01a-11:59p	Billboards			10	12	18	\$0.00	216	\$0.00
TWC										
	M-Su 6p-12m	The Weather Channel			30	3	9	\$1.40	45	\$63.00

Network	Daypart	Program	Start Date	End Date	Unit Dur	Avg Units/Wk	Active Weeks	Rate	Total Units	Cost
Totals									711	\$1,102.50
Grand Totals									1,395	\$5,105.70

Broadcast Month Costs - Grand Total		
Month	Gross Cost	Total Units
09/2023	\$1,135	310
10/2023	\$1,392	374
11/2023	\$1,135	310
12/2023	\$1,444	401
Total	\$5,106	1395

This report has been prepared using NuMath® research.
NuMath® and report designs Copyright ©2023 FreeWheel Advertisers, Inc. <http://support.gototrata.com>

Comscore Audience Estimates Copyright ©2023 Comscore, Inc. Comscore-derived minimum thresholds have not been applied to these estimates; the thresholds will be applied on a go-forward basis in a future Comscore release. Audience estimates for total households and age/gender only are available based on market tiers prior to September 2016.
Note: Comscore demographics do not reflect viewing by individuals within a given segment. Rather, they reflect viewing by households with a member in the segment. For example, a demographic rating of 5.0 for A18-49 indicates that five percent of households with at least one adult aged 18 to 49 viewed the programming.

Adjustments: Network Insertability and Network Carriage have been factored into calculations.
Syracuse Nov22 CSM Comscore Live Only
Cable Zones: SPECTRUM REACH, CNSY - Syracuse
Syracuse Nov22 CSM Comscore Live Only
Cable Zones: SPECTRUM REACH, CNAO - Auburn/Oswego

City of Oswego Jan 2024-Dec 2024 REV 2.9.23

Client: City of Oswego

Buyer:

Advertiser:

Product: name

Sched Dates: 1/1/2024 - 12/29/2024

Lengths: 10 ; 30

Dayparts: OV ; RT

2/10/2023 2:34PM

Est # OP00000000455979

Syracuse Nov22 CSM Comscore Live Only

Network	Daypart	Program	Start Date	End Date	Unit Dur	Avg Units/Wk	Active Weeks	Rate	Total Units	Cost
0324, CNSY - Syracuse										
APL										
	M-Su 10a-6p	Animal Planet			30	3	24	\$2.40	144	\$345.60
	M-Su 6p-12m	Animal Planet			30	3	24	\$3.90	146	\$569.40
	M-Su 12m-2a	Spectrum News/ Weather on the 1's			30	2	52	\$2.50	104	\$260.00
	M-Su 2a-5a	Spectrum News/ Weather on the 1's			30	2	52	\$2.00	104	\$208.00
	M-Su 5a-10a	Spectrum News/ Weather on the 1's			30	5	52	\$15.00	260	\$3,900.00
	M-Su 10a-6p	Spectrum News/ Weather on the 1's			30	6	52	\$11.00	312	\$3,432.00
	M-Su 6p-12m	Spectrum News/ Weather on the 1's			30	5	52	\$11.00	260	\$2,860.00
	M-Su 12:01a-11:59p	Billboards			10	12	52	\$0.00	624	\$0.00
TWC										
	M-Su 6p-12m	The Weather Channel			30	3	24	\$3.40	144	\$489.60
Totals									2,098	\$12,064.60
5525, CNAO - Auburn/Oswego										
APL										
	M-Su 10a-6p	Animal Planet			30	3	24	\$0.80	144	\$115.20
	M-Su 6p-12m	Animal Planet			30	3	24	\$1.30	146	\$189.60
	M-Su 12m-2a	Spectrum News/ Weather on the 1's			30	2	52	\$1.50	104	\$156.00
	M-Su 2a-5a	Spectrum News/ Weather on the 1's			30	2	52	\$1.00	104	\$104.00
	M-Su 5a-10a	Spectrum News/ Weather on the 1's			30	5	52	\$3.50	260	\$910.00
	M-Su 10a-6p	Spectrum News/ Weather on the 1's			30	6	52	\$2.50	312	\$780.00
	M-Su 6p-12m	Spectrum News/ Weather on the 1's			30	5	52	\$3.00	260	\$780.00
	M-Su 12:01a-11:59p	Billboards			10	12	52	\$0.00	624	\$0.00
TWC										
	M-Su 6p-12m	The Weather Channel			30	3	24	\$1.40	144	\$201.60

Network	Daypart	Program	Start Date	End Date	Unit Dur	Avg Units/Wk	Active Weeks	Rate	Total Units	Cost
Totals									2,098	\$3,236.60
Grand Totals									4,196	\$15,301.20

Broadcast Month Costs - Grand Total		
Month	Gross Cost	Total Units
01/2024	\$1,188	328
02/2024	\$1,188	328
03/2024	\$1,446	392
04/2024	\$1,188	328
05/2024	\$1,188	328
06/2024	\$1,456	396
07/2024	\$1,188	328
08/2024	\$1,188	328
09/2024	\$1,446	392
10/2024	\$1,188	328
11/2024	\$1,188	328
12/2024	\$1,446	392
Total	\$15,301	4196

This report has been prepared using NuMath® research.
NuMath® and report designs Copyright ©2023 FreeWheel Advertisers, Inc. <http://support.gotostrata.com>

Comscore Audience Estimates Copyright ©2023 Comscore, Inc. Comscore-derived minimum thresholds have not been applied to these estimates; the thresholds will be applied on a go-forward basis in a future Comscore release. Audience estimates for total households and age/gender only are available based on market tiers prior to September 2016.
Note: Comscore demographics do not reflect viewing by individuals within a given segment. Rather, they reflect viewing by households with a member in the segment. For example, a demographic rating of 5.0 for A18-49 indicates that five percent of households with at least one adult aged 18 to 49 viewed the programming.

Adjustments: Network Insertability and Network Carriage have been factored into calculations.
Syracuse Nov22 CSM Comscore Live Only
Cable Zones: SPECTRUM REACH, CNSY - Syracuse
Syracuse Nov22 CSM Comscore Live Only
Cable Zones: SPECTRUM REACH, CNAO - Auburn/Oswego

80



City Of Oswego, Sept '23 to Dec.'23 REV

Book: Comscore September 2022 adj.CS-May/2022

Proposal ID: 333052
Market: SYRACUSE [85]
Station: WSYR
Schedule Date: 9/5/2023 - 12/10/2023
Advertiser: City Of Oswego
Agency: Step One Creative
Buyer: Shane Stepien
Spot Length(s): :30
Book: Comscore September 2022 adj.CS-May/2022
Report: Planner
Author: Robyn Bombard

Acct. Exec: Robyn Bombard
Phone #: 315-446-9999
Email: robynbombard@localsyr.com

Nexstar Advertising Terms and Conditions – www.nexstar.tv/advertisingterms

														Flight Dates: 9/5/2023-12/10/2023		
Program Time	Spot Length	SE	SE	OC	OC	OC	NO	NO	DE	CS-A18-64 CS.RTG	CS-A18-64 CS.000	CS-A65+ CS.RTG	CS-A65+ CS.000	Wk	Rate	Spots
WSYR																
MORNING NEWS ROTATION	:30	3	3	3	3	3	3	3	3	6.2	14.8	6.8	6.2	8	\$100.00	
GRPs/Impressions										148.8	355.2	163.2	148.8			24
SHR										29.4	29.4	30.9	30.9			
CPP/CPM										\$16.13	\$6.76	\$14.71	\$16.13			
Mo-Fr 5:00a-9:00a		Run Dates: 1/2/2020-12/31/2036														
DAYTIME ROTATION	:30	5	5	5	5	5	5	5	5	2.9	7.1	4.0	3.6	8	\$50.00	
GRPs/Impressions										116	284	160	144			40
SHR										12.7	12.7	14.7	14.7			
CPP/CPM										\$17.24	\$7.04	\$12.50	\$13.89			
Mo-Fr 9:00a-4:00p		Run Dates: 1/2/2020-12/31/2036														
FIRST AT 4	:30	3	2	3	2	3	2	3	2	5.4	12.9	7.2	6.6	8	\$100.00	
GRPs/Impressions										108	258	144	132			20
SHR										18.5	18.5	21.5	21.5			
CPP/CPM										\$18.52	\$7.75	\$13.89	\$15.15			
Mo-Fr 4:00p-4:30p		Run Dates: 1/1/2019-12/31/2036														
NEWSCHANNEL 9 M-F 5-7P	:30	3	2	3	2	3	2	3	2	11.3	27.0	14.9	13.6	8	\$240.00	
GRPs/Impressions										226	540	298	272			20
SHR										28.2	28.2	32.7	32.7			
CPP/CPM										\$21.24	\$8.89	\$16.11	\$17.65			
Mo-Fr 5:00p-7:00p		Run Dates: 1/2/2020-12/31/2036														
MORNING NEWS	:30	1	1	1	1	1	1	1	1	7.4	17.8	8.7	8.0	8	\$100.00	
/Impressions										59.2	142.4	69.6	64			8
SHR										33.4	33.4	36.1	36.1			
CPP/CPM										\$13.51	\$5.62	\$11.49	\$12.50			
Sat 7:00a-8:00a		Run Dates: 1/1/2019-12/31/2036														



City Of Oswego, Sept '23 to Dec.'23 REV

Book: Comscore September 2022 adj.CS-May/2022

Proposal ID: 333052
Market: SYRACUSE [85]
Station: WSYR
Schedule Date: 9/5/2023 - 12/10/2023
Advertiser: City Of Oswego
Agency: Step One Creative
Buyer: Shane Stepien
Spot Length(s): :30
Book: Comscore September 2022 adj.CS-May/2022
Report: Planner
Author: Robyn Bombard

Acct. Exec: Robyn Bombard
Phone #: 315-446-9999
Email: robynbombard@localsyr.com

Nexstar Advertising Terms and Conditions – www.nexstar.tv/advertisingterms

Flight Dates: 9/5/2023-12/10/2023														W	Rate
Program Time	Spot Length	SE	SE	OC	OC	OC	NO	NO	DE	CS-A18-64 CS.RTG	CS-A18-64 CS.000	CS-A65+ CS.RTG	CS-A65+ CS.000	k	Spots
		5	11	2	9	30	6	27	4	RTG	000	RTG	000	s	
WSYR															
GMA SUNDAY	:30	1	1	1	1	1	1	1	1	7.0	16.9	8.4	7.7	8	\$125.00
GRPs/Impressions										56	135.2	67.2	61.6		8
SHR										26.2	26.2	28.8	28.8		
CPP/CPM										\$17.86	\$7.40	\$14.88	\$16.23		
Sun 8:00a-9:00a										Run Dates: 1/1/2019-12/31/2036					
WSYR Totals														\$13,000.00	
										GRP/(000)	714.0	1714.8	902.0	822.4	
										CPP/CPM:	\$18.21	\$7.58	\$14.41	\$15.81	Spts: 120

Total Cost:	\$13,000.00	Signature_____
-------------	-------------	----------------

80



City Of Oswego, Sept '23 to Dec.'23 REV

Book: Comscore September 2022 adj.CS-May/2022

Proposal ID: 333052
Market: SYRACUSE [85]
Station: WSYR
Schedule Date: 9/5/2023 - 12/10/2023
Advertiser: City Of Oswego
Agency: Step One Creative
Buyer: Shane Stepien
Spot Length(s): :30
Book: Comscore September 2022 adj.CS-May/2022
Report: Planner
Author: Robyn Bombard

Acct. Exec: Robyn Bombard
Phone #: 315-446-9999
Email: robynbombard@localsyr.com

Nexstar Advertising Terms and Conditions – www.nexstar.tv/advertisingterms

General Summary (CS-A18-64 CS.RTG)											
Description	Spots	Cost	GRPs	Impressions (000)	Reach	Freq	3+ Reach	CPP	CPM	Net Reach	Population
WSYR	120	\$13,000.00	714.0	1,714.8	95.2	7.5	74.6	\$18.21	\$7.58	227,876	239,483

Week Summary (CS-A18-64 CS.RTG)													
Description	Spots	%	Cost	%	GRPs	%	Impressions (000)	Reach	Freq	CPP	CPM	Acc Reach	Acc Freq
9/5/2023	16	13%	\$1,795.00	14%	97.6	14%	234.3	56.0	1.7	\$18.39	\$7.66	56.0	1.7
9/11/2023	14	12%	\$1,455.00	11%	80.9	11%	194.4	50.0	1.6	\$17.99	\$7.48	74.5	2.4
9/18/2023	0	0%	\$0.00	0%	0.0	0%	0.0	0.0	0.0	\$0.00	\$0.00	74.5	2.4
9/25/2023	0	0%	\$0.00	0%	0.0	0%	0.0	0.0	0.0	\$0.00	\$0.00	74.5	2.4
10/2/2023	16	13%	\$1,795.00	14%	97.6	14%	234.3	56.0	1.7	\$18.39	\$7.66	84.7	3.3
10/9/2023	14	12%	\$1,455.00	11%	80.9	11%	194.4	50.0	1.6	\$17.99	\$7.48	89.1	4.0
10/16/2023	0	0%	\$0.00	0%	0.0	0%	0.0	0.0	0.0	\$0.00	\$0.00	89.1	4.0
10/23/2023	0	0%	\$0.00	0%	0.0	0%	0.0	0.0	0.0	\$0.00	\$0.00	89.1	4.0
10/30/2023	16	13%	\$1,795.00	14%	97.6	14%	234.3	56.0	1.7	\$18.39	\$7.66	92.0	4.9
11/6/2023	14	12%	\$1,455.00	11%	80.9	11%	194.4	50.0	1.6	\$17.99	\$7.48	93.5	5.7
11/13/2023	0	0%	\$0.00	0%	0.0	0%	0.0	0.0	0.0	\$0.00	\$0.00	93.5	5.7
11/20/2023	0	0%	\$0.00	0%	0.0	0%	0.0	0.0	0.0	\$0.00	\$0.00	93.5	5.7
11/27/2023	16	13%	\$1,795.00	14%	97.6	14%	234.3	56.0	1.7	\$18.39	\$7.66	94.5	6.7
2023	14	12%	\$1,455.00	11%	80.9	11%	194.4	50.0	1.6	\$17.99	\$7.48	95.2	7.5
al (CS-A18-64)	120	100%	\$13,000.00	100%	714.0	100%	1,714.8	95.2	7.5	\$18.21	\$7.58	95.2	7.5



City Of Oswego, Jan. '24 to Dec. '24 REV

Book: Comscore February 2022 adj.CS-May/2022

Proposal ID: 333431
Market: SYRACUSE [85]
Station: WSYR
Schedule Date: 1/8/2024 - 12/15/2024
Advertiser: City Of Oswego, Jan. '24 to Dec. '24 Part 2
Agency: Step One Creative
Buyer: Shane Stepien
Spot Length(s): :30
Report: Planner
Author: Robyn Bombard

Acct. Exec: Robyn Bombard
Phone #: 315-446-9999
Email: robynbombard@localsyr.com

Nexstar Advertising Terms and Conditions – www.nexstar.tv/advertisingterms

Flight 1										Flight Dates: 1/8/2024-1/21/2024	
Program Time	Spot Length	JA	JA	CS-A18-64 CS.RTG	CS-A18-64 CS.000	CS-A65+ CS.RTG	CS-A65+ CS.000			Wk s	Rate Spots
WSYR											
MORNING NEWS ROTATION	:30	3	2	6.4	15.3	7.0	6.4			2	\$100.00
GRPs/Impressions				32	76.5	35	32				5
SHR				30.7	30.7	32.1	32.1				
CPP/CPM				\$15.63	\$6.54	\$14.29	\$15.63				
Mo-Fr 5:00a-9:00a Run Dates: 1/8/2024-12/15/2024											
BRIDGE STREET	:30	1	1	2.5	5.9	3.1	2.9			2	\$35.00
GRPs/Impressions				5	11.8	6.2	5.8				2
SHR				11.4	11.4	12.7	12.7				
CPP/CPM				\$14.00	\$5.93	\$11.29	\$12.07				
Mo-Fr 10:00a-11:00a Run Dates: 1/8/2024-12/15/2024											
FIRST AT 4	:30	2	2	5.5	13.2	7.4	6.8			2	\$100.00
GRPs/Impressions				22	52.8	29.6	27.2				4
SHR				19.0	19.0	22.2	22.2				
CPP/CPM				\$18.18	\$7.58	\$13.51	\$14.71				
Mo-Fr 4:00p-4:30p Run Dates: 1/8/2024-12/15/2024											
WSYR Totals											\$970.00
				GRP/(000)	59.0	141.1	70.8	65.0			
				CPP/CPM:	\$16.44	\$6.87	\$13.70	\$14.92		Spts:	11



City Of Oswego, Jan. '24 to Dec. '24 REV

Book: Comscore February 2022 adj.CS-May/2022

Proposal ID: 333431
Market: SYRACUSE [85]
Station: WSYR
Schedule Date: 1/8/2024 - 12/15/2024
Advertiser: City Of Oswego, Jan. '24 to Dec. '24 Part 2
Agency: Step One Creative
Buyer: Shane Stepien
Spot Length(s): :30
Report: Planner
Author: Robyn Bombard

Acct. Exec: Robyn Bombard
Phone #: 315-446-9999
Email: robynbombard@localsyr.com

Nexstar Advertising Terms and Conditions – www.nexstar.tv/advertisingterms

Flight 1

Flight Dates: 1/8/2024-1/21/2024

General Summary (CS-A18-64 CS.RTG)											
Description	Spots	Cost	GRPs	Impressions (000)	Reach	Freq	3+ Reach	CPP	CPM	Net Reach	Population
WSYR	11	\$970.00	59.0	141.1	37.4	1.6	12.6	\$16.44	\$6.87	89,665	239,483

Week Summary (CS-A18-64 CS.RTG)													
Description	Spots	%	Cost	%	GRPs	%	Impressions (000)	Reach	Freq	CPP	CPM	Acc Reach	Acc Freq
1/8/2024	6	55%	\$535.00	55%	32.7	55%	78.2	21.3	1.5	\$16.36	\$6.84	21.3	1.5
1/15/2024	5	45%	\$435.00	45%	26.3	45%	62.9	17.5	1.5	\$16.54	\$6.92	37.4	1.6
Total (CS-A18-64)	11	100%	\$970.00	100%	59.0	100%	141.1	37.4	1.6	\$16.44	\$6.87	37.4	1.6

80



City Of Oswego, Jan. '24 to Dec. '24 REV

Book: Comscore February 2022 adj.CS-May/2022

Proposal ID: 333431
Market: SYRACUSE [85]
Station: WSYR
Schedule Date: 1/8/2024 - 12/15/2024
Advertiser: City Of Oswego, Jan. '24 to Dec. '24 Part 2
Agency: Step One Creative
Buyer: Shane Stepien
Spot Length(s): :30
Report: Planner
Author: Robyn Bombard

Acct. Exec: Robyn Bombard
Phone #: 315-446-9999
Email: robynbombard@localsyr.com

Nexstar Advertising Terms and Conditions – www.nexstar.tv/advertisingterms

Flight 2										Flight Dates: 2/5/2024-2/18/2024	
Program Time	Spot Length	FE	FE	CS-A18-64 CS.RTG	CS-A18-64 CS.000	CS-A65+ CS.RTG	CS-A65+ CS.000			Wk s	Rate Spots
WSYR											
MORNING NEWS ROTATION	:30	2	2	6.4	15.3	7.0	6.4			2	\$100.00
GRPs/Impressions				25.6	61.2	28	25.6				4
SHR				30.7	30.7	32.1	32.1				
CPP/CPM				\$15.63	\$6.54	\$14.29	\$15.63				
Mo-Fr 5:00a-9:00a Run Dates: 1/8/2024-12/15/2024											
BRIDGE STREET	:30	1	1	2.5	5.9	3.1	2.9			2	\$35.00
GRPs/Impressions				5	11.8	6.2	5.8				2
SHR				11.4	11.4	12.7	12.7				
CPP/CPM				\$14.00	\$5.93	\$11.29	\$12.07				
Mo-Fr 10:00a-11:00a Run Dates: 1/8/2024-12/15/2024											
FIRST AT 4	:30	2	2	5.5	13.2	7.4	6.8			2	\$100.00
GRPs/Impressions				22	52.8	29.6	27.2				4
SHR				19.0	19.0	22.2	22.2				
CPP/CPM				\$18.18	\$7.58	\$13.51	\$14.71				
Mo-Fr 4:00p-4:30p Run Dates: 1/8/2024-12/15/2024											
WSYR Totals											\$870.00
				GRP/(000)	52.6	125.8	63.8	58.6		Spts:	10
				CPP/CPM:	\$16.54	\$6.92	\$13.64	\$14.85			

Week Summary (CS-A18-64 CS.RTG)													
Description	Spots	%	Cost	%	GRPs	%	Impressions (000)	Reach	Freq	CPP	CPM	Acc Reach	Acc Freq
2/5/2024	5	50%	\$435.00	50%	26.3	50%	62.9	17.5	1.5	\$16.54	\$6.92	17.5	1.5
2/12/2024	5	50%	\$435.00	50%	26.3	50%	62.9	17.5	1.5	\$16.54	\$6.92	34.5	1.5

80



City Of Oswego, Jan. '24 to Dec. '24 REV

Book: Comscore February 2022 adj.CS-May/2022

Proposal ID: 333431
Market: SYRACUSE [85]
Station: WSYR
Schedule Date: 1/8/2024 - 12/15/2024
Advertiser: City Of Oswego, Jan. '24 to Dec. '24 Part 2
Agency: Step One Creative
Buyer: Shane Stepien
Spot Length(s): :30
Report: Planner
Author: Robyn Bombard

Acct. Exec: Robyn Bombard
Phone #: 315-446-9999
Email: robynbombard@localsyr.com

Nexstar Advertising Terms and Conditions – www.nexstar.tv/advertisingterms

Flight 3										Flight Dates: 3/4/2024-3/17/2024	
Program Time	Spot Length	MR	MR	CS-A18-64 CS.RTG	CS-A18-64 CS.000	CS-A65+ CS.RTG	CS-A65+ CS.000			Wk	Rate Spots
WSYR											
MORNING NEWS ROTATION	:30	2	2	6.4	15.3	7.0	6.4			2	\$100.00
GRPs/Impressions				25.6	61.2	28	25.6				4
SHR				30.7	30.7	32.1	32.1				
CPP/CPM				\$15.63	\$6.54	\$14.29	\$15.63				
Mo-Fr 5:00a-9:00a Run Dates: 1/8/2024-12/15/2024											
BRIDGE STREET	:30	1	1	2.5	5.9	3.1	2.9			2	\$35.00
GRPs/Impressions				5	11.8	6.2	5.8				2
SHR				11.4	11.4	12.7	12.7				
CPP/CPM				\$14.00	\$5.93	\$11.29	\$12.07				
Mo-Fr 10:00a-11:00a Run Dates: 1/8/2024-12/15/2024											
FIRST AT 4	:30	2	2	5.5	13.2	7.4	6.8			2	\$100.00
GRPs/Impressions				22	52.8	29.6	27.2				4
SHR				19.0	19.0	22.2	22.2				
CPP/CPM				\$18.18	\$7.58	\$13.51	\$14.71				
Mo-Fr 4:00p-4:30p Run Dates: 1/8/2024-12/15/2024											
WSYR Totals											
GRP/(000)				52.6	125.8	63.8	58.6				\$870.00
CPP/CPM:				\$16.54	\$6.92	\$13.64	\$14.85			Spts: 10	

Week Summary (CS-A18-64 CS.RTG)													
Description	Spots	%	Cost	%	GRPs	%	Impressions (000)	Reach	Freq	CPP	CPM	Acc Reach	Acc Freq
3/4/2024	5	50%	\$435.00	50%	26.3	50%	62.9	17.5	1.5	\$16.54	\$6.92	17.5	1.5
3/11/2024	5	50%	\$435.00	50%	26.3	50%	62.9	17.5	1.5	\$16.54	\$6.92	34.5	1.5



City Of Oswego, Jan. '24 to Dec. '24 REV

Book: Comscore February 2022 adj.CS-May/2022

Proposal ID: 333431
Market: SYRACUSE [85]
Station: WSYR
Schedule Date: 1/8/2024 - 12/15/2024
Advertiser: City Of Oswego, Jan. '24 to Dec. '24 Part 2
Agency: Step One Creative
Buyer: Shane Stepien
Spot Length(s): :30
Report: Planner
Author: Robyn Bombard

Acct. Exec: Robyn Bombard
Phone #: 315-446-9999
Email: robynbombard@localsyr.com

Nexstar Advertising Terms and Conditions – www.nexstar.tv/advertisingterms

Flight 4										Flight Dates: 4/1/2024-4/14/2024	
Program Time	Spot Length	AP 1	AP 8	CS-A18-64 CS.RTG	CS-A18-64 CS.000	CS-A65+ CS.RTG	CS-A65+ CS.000			W k s	Rate Spots
WSYR											
MORNING NEWS ROTATION	:30	2	2	6.4	15.3	7.0	6.4			2	\$100.00
GRPs/Impressions				25.6	61.2	28	25.6				4
SHR				30.7	30.7	32.1	32.1				
CPP/CPM				\$15.63	\$6.54	\$14.29	\$15.63				
Mo-Fr 5:00a-9:00a				Run Dates: 1/8/2024-12/15/2024							
BRIDGE STREET	:30	1	1	2.5	5.9	3.1	2.9			2	\$35.00
GRPs/Impressions				5	11.8	6.2	5.8				2
SHR				11.4	11.4	12.7	12.7				
CPP/CPM				\$14.00	\$5.93	\$11.29	\$12.07				
Mo-Fr 10:00a-11:00a				Run Dates: 1/8/2024-12/15/2024							
FIRST AT 4	:30	2	2	5.5	13.2	7.4	6.8			2	\$100.00
GRPs/Impressions				22	52.8	29.6	27.2				4
SHR				19.0	19.0	22.2	22.2				
CPP/CPM				\$18.18	\$7.58	\$13.51	\$14.71				
Mo-Fr 4:00p-4:30p				Run Dates: 1/8/2024-12/15/2024							
WSYR Totals											\$870.00
				GRP/(000)	52.6	125.8	63.8	58.6		Spts:	10
				CPP/CPM:	\$16.54	\$6.92	\$13.64	\$14.85			

Week Summary (CS-A18-64 CS.RTG)													
Description	Spots	%	Cost	%	GRPs	%	Impressions (000)	Reach	Freq	CPP	CPM	Acc Reach	Acc Freq
4/1/2024	5	50%	\$435.00	50%	26.3	50%	62.9	17.5	1.5	\$16.54	\$6.92	17.5	1.5
4/8/2024	5	50%	\$435.00	50%	26.3	50%	62.9	17.5	1.5	\$16.54	\$6.92	34.5	1.5



City Of Oswego, Jan. '24 to Dec. '24 REV

Book: Comscore February 2022 adj.CS-May/2022

Proposal ID: 333431
Market: SYRACUSE [85]
Station: WSYR
Schedule Date: 1/8/2024 - 12/15/2024
Advertiser: City Of Oswego, Jan. '24 to Dec. '24 Part 2
Agency: Step One Creative
Buyer: Shane Stepien
Spot Length(s): :30
Report: Planner
Author: Robyn Bombard

Acct. Exec: Robyn Bombard
Phone #: 315-446-9999
Email: robynbombard@localsyr.com

Nexstar Advertising Terms and Conditions – www.nexstar.tv/advertisingterms

Flight 5								Flight Dates: 4/29/2024-5/12/2024		
Program Time	Spot Length	AP 29	MY 6	CS-A18-64 CS.RTG	CS-A18-64 CS.000	CS-A65+ CS.RTG	CS-A65+ CS.000	Wks	Rate Spots	
WSYR										
MORNING NEWS ROTATION	:30	3	2	6.4	15.3	7.0	6.4	2	\$100.00	
GRPs/Impressions				32	76.5	35	32		5	
SHR				30.7	30.7	32.1	32.1			
CPP/CPM				\$15.63	\$6.54	\$14.29	\$15.63			
Mo-Fr 5:00a-9:00a Run Dates: 1/8/2024-12/15/2024										
BRIDGE STREET	:30	1	--	2.5	5.9	3.1	2.9	1	\$35.00	
GRPs/Impressions				2.5	5.9	3.1	2.9		1	
SHR				11.4	11.4	12.7	12.7			
CPP/CPM				\$14.00	\$5.93	\$11.29	\$12.07			
Mo-Fr 10:00a-11:00a Run Dates: 1/8/2024-12/15/2024										
FIRST AT 4	:30	2	2	5.5	13.2	7.4	6.8	2	\$100.00	
GRPs/Impressions				22	52.8	29.6	27.2		4	
SHR				19.0	19.0	22.2	22.2			
CPP/CPM				\$18.18	\$7.58	\$13.51	\$14.71			
Mo-Fr 4:00p-4:30p Run Dates: 1/8/2024-12/15/2024										
WSYR Totals										
GRP/(000)				56.5	135.2	67.7	62.1	\$935.00		
CPP/CPM:				\$16.55	\$6.92	\$13.81	\$15.06	Spts:	10	

Week Summary (CS-A18-64 CS.RTG)													
Description	Spots	%	Cost	%	GRPs	%	Impressions (000)	Reach	Freq	CPP	CPM	Acc Reach	Acc Freq
4/29/2024	6	60%	\$535.00	57%	32.7	58%	78.2	21.3	1.5	\$16.36	\$6.84	21.3	1.5
5/6/2024	4	40%	\$400.00	43%	23.8	42%	57.0	16.3	1.5	\$16.81	\$7.02	36.3	1.6



City Of Oswego, Jan. '24 to Dec. '24 REV

Book: Comscore February 2022 adj.CS-May/2022

Proposal ID: 333431
Market: SYRACUSE [85]
Station: WSYR
Schedule Date: 1/8/2024 - 12/15/2024
Advertiser: City Of Oswego, Jan. '24 to Dec. '24 Part 2
Agency: Step One Creative
Buyer: Shane Stepien
Spot Length(s): :30
Report: Planner
Author: Robyn Bombard

Acct. Exec: Robyn Bombard
Phone #: 315-446-9999
Email: robynbombard@localsyr.com

Nexstar Advertising Terms and Conditions – www.nexstar.tv/advertisingterms

Flight 6										Flight Dates: 5/27/2024-6/9/2024	
Program Time	Spot Length	MY 27	JN 3	CS-A18-64 CS.RTG	CS-A18-64 CS.000	CS-A65+ CS.RTG	CS-A65+ CS.000			W k s	Rate Spots
WSYR											
MORNING NEWS ROTATION	:30	2	2	6.4	15.3	7.0	6.4			2	\$100.00
GRPs/Impressions				25.6	61.2	28	25.6				4
SHR				30.7	30.7	32.1	32.1				
CPP/CPM				\$15.63	\$6.54	\$14.29	\$15.63				
Mo-Fr 5:00a-9:00a Run Dates: 1/8/2024-12/15/2024											
BRIDGE STREET	:30	1	1	2.5	5.9	3.1	2.9			2	\$35.00
GRPs/Impressions				5	11.8	6.2	5.8				2
SHR				11.4	11.4	12.7	12.7				
CPP/CPM				\$14.00	\$5.93	\$11.29	\$12.07				
Mo-Fr 10:00a-11:00a Run Dates: 1/8/2024-12/15/2024											
FIRST AT 4	:30	2	1	5.5	13.2	7.4	6.8			2	\$100.00
GRPs/Impressions				16.5	39.6	22.2	20.4				3
SHR				19.0	19.0	22.2	22.2				
CPP/CPM				\$18.18	\$7.58	\$13.51	\$14.71				
Mo-Fr 4:00p-4:30p Run Dates: 1/8/2024-12/15/2024											
WSYR Totals											\$770.00
				GRP/(000)	47.1	112.6	56.4	51.8		Spts:	9
				CPP/CPM:	\$16.35	\$6.84	\$13.65	\$14.86			

Week Summary (CS-A18-64 CS.RTG)													
Description	Spots	%	Cost	%	GRPs	%	Impressions (000)	Reach	Freq	CPP	CPM	Acc Reach	Acc Freq
5/27/2024	5	56%	\$435.00	56%	26.3	56%	62.9	17.5	1.5	\$16.54	\$6.92	17.5	1.5
6/3/2024	4	44%	\$335.00	44%	20.8	44%	49.7	15.2	1.4	\$16.11	\$6.74	32.2	1.5

80



City Of Oswego, Jan. '24 to Dec. '24 REV

Book: Comscore February 2022 adj.CS-May/2022

Proposal ID: 333431
Market: SYRACUSE [85]
Station: WSYR
Schedule Date: 1/8/2024 - 12/15/2024
Advertiser: City Of Oswego, Jan. '24 to Dec. '24 Part 2
Agency: Step One Creative
Buyer: Shane Stepien
Spot Length(s): :30
Report: Planner
Author: Robyn Bombard

Acct. Exec: Robyn Bombard
Phone #: 315-446-9999
Email: robynbombard@localsyr.com

Nexstar Advertising Terms and Conditions – www.nexstar.tv/advertisingterms

Flight 7								Flight Dates: 7/1/2024-7/14/2024		
Program Time	Spot Length	JL 1	JL 8	CS-A18-64 CS.RTG	CS-A18-64 CS.000	CS-A65+ CS.RTG	CS-A65+ CS.000	Wk s	Rate Spots	
WSYR										
MORNING NEWS ROTATION	:30	2	2	6.4	15.3	7.0	6.4	2	\$100.00	
GRPs/Impressions				25.6	61.2	28	25.6		4	
SHR				30.7	30.7	32.1	32.1			
CPP/CPM				\$15.63	\$6.54	\$14.29	\$15.63			
Mo-Fr 5:00a-9:00a		Run Dates: 1/8/2024-12/15/2024								
BRIDGE STREET	:30	1	1	2.5	5.9	3.1	2.9	2	\$35.00	
GRPs/Impressions				5	11.8	6.2	5.8		2	
SHR				11.4	11.4	12.7	12.7			
CPP/CPM				\$14.00	\$5.93	\$11.29	\$12.07			
Mo-Fr 10:00a-11:00a		Run Dates: 1/8/2024-12/15/2024								
FIRST AT 4	:30	2	2	5.5	13.2	7.4	6.8	2	\$100.00	
GRPs/Impressions				22	52.8	29.6	27.2		4	
SHR				19.0	19.0	22.2	22.2			
CPP/CPM				\$18.18	\$7.58	\$13.51	\$14.71			
Mo-Fr 4:00p-4:30p		Run Dates: 1/8/2024-12/15/2024								
WSYR Totals									\$870.00	
GRP/(000)				52.6	125.8	63.8	58.6	Spts:	10	
CPP/CPM:				\$16.54	\$6.92	\$13.64	\$14.85			

Week Summary (CS-A18-64 CS.RTG)													
Description	Spots	%	Cost	%	GRPs	%	Impressions (000)	Reach	Freq	CPP	CPM	Acc Reach	Acc Freq
7/1/2024	5	50%	\$435.00	50%	26.3	50%	62.9	17.5	1.5	\$16.54	\$6.92	17.5	1.5
7/8/2024	5	50%	\$435.00	50%	26.3	50%	62.9	17.5	1.5	\$16.54	\$6.92	34.5	1.5

80



City Of Oswego, Jan. '24 to Dec. '24 REV

Book: Comscore February 2022 adj.CS-May/2022

Proposal ID: 333431
Market: SYRACUSE [85]
Station: WSYR
Schedule Date: 1/8/2024 - 12/15/2024
Advertiser: City Of Oswego, Jan. '24 to Dec. '24 Part 2
Agency: Step One Creative
Buyer: Shane Stepien
Spot Length(s): :30
Report: Planner
Author: Robyn Bombard

Acct. Exec: Robyn Bombard
Phone #: 315-446-9999
Email: robynbombard@localsyr.com

Nexstar Advertising Terms and Conditions – www.nexstar.tv/advertisingterms

Flight 8										Flight Dates: 7/29/2024-8/11/2024	
Program Time	Spot Length	JL	AU	CS-A18-64 CS.RTG	CS-A18-64 CS.000	CS-A65+ CS.RTG	CS-A65+ CS.000			Wk	Rate Spots
WSYR											
MORNING NEWS ROTATION	:30	3	2	6.4	15.3	7.0	6.4			2	\$100.00
GRPs/Impressions				32	76.5	35	32				5
SHR				30.7	30.7	32.1	32.1				
CPP/CPM				\$15.63	\$6.54	\$14.29	\$15.63				
Mo-Fr 5:00a-9:00a Run Dates: 1/8/2024-12/15/2024											
BRIDGE STREET	:30	1	1	2.5	5.9	3.1	2.9			2	\$35.00
GRPs/Impressions				5	11.8	6.2	5.8				2
SHR				11.4	11.4	12.7	12.7				
CPP/CPM				\$14.00	\$5.93	\$11.29	\$12.07				
Mo-Fr 10:00a-11:00a Run Dates: 1/8/2024-12/15/2024											
FIRST AT 4	:30	2	2	5.5	13.2	7.4	6.8			2	\$100.00
GRPs/Impressions				22	52.8	29.6	27.2				4
SHR				19.0	19.0	22.2	22.2				
CPP/CPM				\$18.18	\$7.58	\$13.51	\$14.71				
Mo-Fr 4:00p-4:30p Run Dates: 1/8/2024-12/15/2024											
WSYR Totals											\$970.00
				GRP/(000)	59.0	141.1	70.8	65.0		Spts:	11
				CPP/CPM:	\$16.44	\$6.87	\$13.70	\$14.92			

Week Summary (CS-A18-64 CS.RTG)													
Description	Spots	%	Cost	%	GRPs	%	Impressions (000)	Reach	Freq	CPP	CPM	Acc Reach	Acc Freq
7/29/2024	6	55%	\$535.00	55%	32.7	55%	78.2	21.3	1.5	\$16.36	\$6.84	21.3	1.5
8/5/2024	5	45%	\$435.00	45%	26.3	45%	62.9	17.5	1.5	\$16.54	\$6.92	37.4	1.6



City Of Oswego, Jan. '24 to Dec. '24 REV

Book: Comscore February 2022 adj.CS-May/2022

Proposal ID: 333431
Market: SYRACUSE [85]
Station: WSYR
Schedule Date: 1/8/2024 - 12/15/2024
Advertiser: City Of Oswego, Jan. '24 to Dec. '24 Part 2
Agency: Step One Creative
Buyer: Shane Stepien
Spot Length(s): :30
Report: Planner
Author: Robyn Bombard

Acct. Exec: Robyn Bombard
Phone #: 315-446-9999
Email: robynbombard@localsyr.com

Nexstar Advertising Terms and Conditions – www.nexstar.tv/advertisingterms

Flight 9										Flight Dates: 9/2/2024-9/15/2024	
Program Time	Spot Length	SE 2	SE 9	CS-A18-64 CS.RTG	CS-A18-64 CS.000	CS-A65+ CS.RTG	CS-A65+ CS.000			Wk s	Rate Spots
WSYR											
MORNING NEWS ROTATION	:30	2	2	6.4	15.3	7.0	6.4			2	\$100.00
GRPs/Impressions				25.6	61.2	28	25.6				4
SHR				30.7	30.7	32.1	32.1				
CPP/CPM				\$15.63	\$6.54	\$14.29	\$15.63				
Mo-Fr 5:00a-9:00a Run Dates: 1/8/2024-12/15/2024											
BRIDGE STREET	:30	1	1	2.5	5.9	3.1	2.9			2	\$35.00
GRPs/Impressions				5	11.8	6.2	5.8				2
SHR				11.4	11.4	12.7	12.7				
CPP/CPM				\$14.00	\$5.93	\$11.29	\$12.07				
Mo-Fr 10:00a-11:00a Run Dates: 1/8/2024-12/15/2024											
FIRST AT 4	:30	1	2	5.5	13.2	7.4	6.8			2	\$100.00
GRPs/Impressions				16.5	39.6	22.2	20.4				3
SHR				19.0	19.0	22.2	22.2				
CPP/CPM				\$18.18	\$7.58	\$13.51	\$14.71				
Mo-Fr 4:00p-4:30p Run Dates: 1/8/2024-12/15/2024											
WSYR Totals											\$770.00
GRP/(000)				47.1	112.6	56.4	51.8				
CPP/CPM:				\$16.35	\$6.84	\$13.65	\$14.86				Spts: 9

Week Summary (CS-A18-64 CS.RTG)													
Description	Spots	%	Cost	%	GRPs	%	Impressions (000)	Reach	Freq	CPP	CPM	Acc Reach	Acc Freq
9/2/2024	4	44%	\$335.00	44%	20.8	44%	49.7	15.2	1.4	\$16.11	\$6.74	15.2	1.4
9/9/2024	5	56%	\$435.00	56%	26.3	56%	62.9	17.5	1.5	\$16.54	\$6.92	32.2	1.5

80



City Of Oswego, Jan. '24 to Dec. '24 REV

Book: Comscore February 2022 adj.CS-May/2022

Proposal ID: 333431
Market: SYRACUSE [85]
Station: WSYR
Schedule Date: 1/8/2024 - 12/15/2024
Advertiser: City Of Oswego, Jan. '24 to Dec. '24 Part 2
Agency: Step One Creative
Buyer: Shane Stepien
Spot Length(s): :30
Report: Planner
Author: Robyn Bombard

Acct. Exec: Robyn Bombard
Phone #: 315-446-9999
Email: robynbombard@localsyr.com

Nexstar Advertising Terms and Conditions – www.nexstar.tv/advertisingterms

Flight 10										Flight Dates: 9/30/2024-10/13/2024	
Program Time	Spot Length	SE	OC	CS-A18-64 CS.RTG	CS-A18-64 CS.000	CS-A65+ CS.RTG	CS-A65+ CS.000			Wk	Rate Spots
WSYR											
MORNING NEWS ROTATION	:30	2	2	6.4	15.3	7.0	6.4			2	\$100.00
GRPs/Impressions				25.6	61.2	28	25.6				4
SHR				30.7	30.7	32.1	32.1				
CPP/CPM				\$15.63	\$6.54	\$14.29	\$15.63				
Mo-Fr 5:00a-9:00a Run Dates: 1/8/2024-12/15/2024											
BRIDGE STREET	:30	1	1	2.5	5.9	3.1	2.9			2	\$35.00
GRPs/Impressions				5	11.8	6.2	5.8				2
SHR				11.4	11.4	12.7	12.7				
CPP/CPM				\$14.00	\$5.93	\$11.29	\$12.07				
Mo-Fr 10:00a-11:00a Run Dates: 1/8/2024-12/15/2024											
FIRST AT 4	:30	2	1	5.5	13.2	7.4	6.8			2	\$100.00
GRPs/Impressions				16.5	39.6	22.2	20.4				3
SHR				19.0	19.0	22.2	22.2				
CPP/CPM				\$18.18	\$7.58	\$13.51	\$14.71				
Mo-Fr 4:00p-4:30p Run Dates: 1/8/2024-12/15/2024											
WSYR Totals											\$770.00
				GRP/(000)	47.1	112.6	56.4	51.8		Spts:	9
				CPP/CPM:	\$16.35	\$6.84	\$13.65	\$14.86			

Week Summary (CS-A18-64 CS.RTG)													
Description	Spots	%	Cost	%	GRPs	%	Impressions (000)	Reach	Freq	CPP	CPM	Acc Reach	Acc Freq
9/30/2024	5	56%	\$435.00	56%	26.3	56%	62.9	17.5	1.5	\$16.54	\$6.92	17.5	1.5
10/7/2024	4	44%	\$335.00	44%	20.8	44%	49.7	15.2	1.4	\$16.11	\$6.74	32.2	1.5

80



City Of Oswego, Jan. '24 to Dec. '24 REV

Book: Comscore February 2022 adj.CS-May/2022

Proposal ID: 333431
Market: SYRACUSE [85]
Station: WSYR
Schedule Date: 1/8/2024 - 12/15/2024
Advertiser: City Of Oswego, Jan. '24 to Dec. '24 Part 2
Agency: Step One Creative
Buyer: Shane Stepien
Spot Length(s): :30
Report: Planner
Author: Robyn Bombard

Acct. Exec: Robyn Bombard
Phone #: 315-446-9999
Email: robynbombard@localsyr.com

Nexstar Advertising Terms and Conditions – www.nexstar.tv/advertisingterms

Flight 11

Flight Dates: 11/4/2024-11/17/2024

Program Time	Spot Length	NO 4	NO 11	CS-A18-64 CS.RTG	CS-A18-64 CS.000	CS-A65+ CS.RTG	CS-A65+ CS.000	W k s	Rate Spots
WSYR									
MORNING NEWS ROTATION	:30	3	2	6.4	15.3	7.0	6.4	2	\$100.00
GRPs/Impressions				32	76.5	35	32		5
SHR				30.7	30.7	32.1	32.1		
CPP/CPM				\$15.63	\$6.54	\$14.29	\$15.63		
Mo-Fr 5:00a-9:00a Run Dates: 1/8/2024-12/15/2024									
BRIDGE STREET	:30	1	1	2.5	5.9	3.1	2.9	2	\$35.00
GRPs/Impressions				5	11.8	6.2	5.8		2
SHR				11.4	11.4	12.7	12.7		
CPP/CPM				\$14.00	\$5.93	\$11.29	\$12.07		
Mo-Fr 10:00a-11:00a Run Dates: 1/8/2024-12/15/2024									
FIRST AT 4	:30	1	--	5.5	13.2	7.4	6.8	1	\$100.00
GRPs/Impressions				5.5	13.2	7.4	6.8		1
SHR				19.0	19.0	22.2	22.2		
CPP/CPM				\$18.18	\$7.58	\$13.51	\$14.71		
Mo-Fr 4:00p-4:30p Run Dates: 1/8/2024-12/15/2024									
WSYR Totals									\$670.00
GRP/(000)				42.5	101.5	48.6	44.6	Spts:	8
CPP/CPM:				\$15.76	\$6.60	\$13.79	\$15.02		

Week Summary (CS-A18-64 CS.RTG)

Description	Spots	%	Cost	%	GRPs	%	Impressions (000)	Reach	Freq	CPP	CPM	Acc Reach	Acc Freq
11/4/2024	5	63%	\$435.00	65%	27.2	64%	65.0	19.1	1.4	\$15.99	\$6.69	19.1	1.4
11/11/2024	3	38%	\$235.00	35%	15.3	36%	36.5	12.5	1.2	\$15.36	\$6.44	30.0	1.4



City Of Oswego, Jan. '24 to Dec. '24 REV

Book: Comscore February 2022 adj.CS-May/2022

Proposal ID: 333431
Market: SYRACUSE [85]
Station: WSYR
Schedule Date: 1/8/2024 - 12/15/2024
Advertiser: City Of Oswego, Jan. '24 to Dec. '24 Part 2
Agency: Step One Creative
Buyer: Shane Stepien
Spot Length(s): :30
Report: Planner
Author: Robyn Bombard

Acct. Exec: Robyn Bombard
Phone #: 315-446-9999
Email: robynbombard@localsyr.com

Nexstar Advertising Terms and Conditions – www.nexstar.tv/advertisingterms

Flight 12								Flight Dates: 12/2/2024-12/15/2024		
Program Time	Spot Length	DE 2	DE 9	CS-A18-64 CS.RTG	CS-A18-64 CS.000	CS-A65+ CS.RTG	CS-A65+ CS.000	Wk s		Rate Spots
WSYR										
MORNING NEWS ROTATION	:30	2	2	6.4	15.3	7.0	6.4	2		\$100.00
GRPs/Impressions				25.6	61.2	28	25.6			4
SHR				30.7	30.7	32.1	32.1			
CPP/CPM				\$15.63	\$6.54	\$14.29	\$15.63			
Mo-Fr 5:00a-9:00a Run Dates: 1/8/2024-12/15/2024										
BRIDGE STREET	:30	1	1	2.5	5.9	3.1	2.9	2		\$40.00
GRPs/Impressions				5	11.8	6.2	5.8			2
SHR				11.4	11.4	12.7	12.7			
CPP/CPM				\$16.00	\$6.78	\$12.90	\$13.79			
Mo-Fr 10:00a-11:00a Run Dates: 1/8/2024-12/15/2024										
FIRST AT 4	:30	1	1	5.5	13.2	7.4	6.8	2		\$100.00
GRPs/Impressions				11	26.4	14.8	13.6			2
SHR				19.0	19.0	22.2	22.2			
CPP/CPM				\$18.18	\$7.58	\$13.51	\$14.71			
Mo-Fr 4:00p-4:30p Run Dates: 1/8/2024-12/15/2024										
WSYR Totals										\$680.00
GRP/(000)				41.6	99.4	49.0	45.0	Spts:		8
CPP/CPM:				\$16.35	\$6.84	\$13.88	\$15.11			

Week Summary (CS-A18-64 CS.RTG)													
Description	Spots	%	Cost	%	GRPs	%	Impressions (000)	Reach	Freq	CPP	CPM	Acc Reach	Acc Freq
12/2/2024	4	50%	\$340.00	50%	20.8	50%	49.7	15.2	1.4	\$16.35	\$6.84	15.2	1.4
12/9/2024	4	50%	\$340.00	50%	20.8	50%	49.7	15.2	1.4	\$16.35	\$6.84	29.6	1.4



City Of Oswego, Jan. '24 to Dec. '24 REV

Book: Comscore February 2022 adj.CS-May/2022

Proposal ID: 333431
Market: SYRACUSE [85]
Station: WSYR
Schedule Date: 1/8/2024 - 12/15/2024
Advertiser: City Of Oswego, Jan. '24 to Dec. '24 Part 2
Agency: Step One Creative
Buyer: Shane Stepien
Spot Length(s): :30
Report: Planner
Author: Robyn Bombard

Acct. Exec: Robyn Bombard
Phone #: 315-446-9999
Email: robynbombard@localsyr.com

Nexstar Advertising Terms and Conditions – www.nexstar.tv/advertisingterms

Total Cost:		\$10,015.00	Signature _____
-------------	--	-------------	-----------------



City of Oswego - Step One campaign

Date: 2/17/2023

Client:	Step One Creative	Primary Demo: Adults 21+	Flight Dates:	8/28/2023 to 12/29/2024
Buyer:	Shane Stepien	Office: Sinclair Broadcast Group	Contact:	Laura Cherchio
Advertiser:	City of Oswego	1030 James Street	Phone:	315-477-9614
Product:	Travel-Agencies/Tourism	Syracuse, NY 13203	Fax:	315-474-5082
Estimate #:			Email:	lcherchio@sbgstv.com

Comments:

Daypart	Dur	COST	Aug 28	Sep 4	25	Oct 2	30	Nov 6	20	27	Dec 4	Jan 1	8	29	Feb 5	Total Spots (000)/CPM	A 21+
Syracuse May23 Proj. (May22 HUT, Nov22 SHR) CSM Rentrak Live Only																	
WTVH-TV																	
Th 9a-12n	30	\$250	0	0	0	0	0	0	1	0	0	0	0	0	0		14
CBS THANKSGIVING DAY PARAGE																	\$18
Su 8p-11:30p	30	\$450	0	0	0	0	0	0	0	0	0	0	0	2	0		27
THE GRAMMYS																	\$17
Su 8p-11p	30	\$300	0	0	0	0	0	0	0	0	0	0	0	0	0		18
TONY AWARDS																	\$17
Su 8p-11p	30	\$500	0	0	0	0	0	0	0	0	0	0	0	0	0		21
CMT MUSIC AWARDS																	\$24
Total Spots:			0	0	0	0	0	0	1	0	0	0	0	2	0		
Total GRP:			0	0	0	0	0	0	4.7	0	0	0	0	18.2	0		
Total GIMP(000):			0	0	0	0	0	0	14	0	0	0	0	55	0		
WSTM-TV																	
M-F 4a-5a	30	\$5	3	3	3	3	3	3	0	3	3	3	3	3	3		4
TODAY IN CNY @ 4AM																	\$1
M-Su 5a-10a	30	\$75	2	2	2	2	2	2	0	2	2	2	2	2	2		13
TODAY IN CNY/TODAY SHOW																	\$6
Sa 11:30p-1a	30	\$150	1	1	1	1	1	1	0	1	1	1	1	1	1		14
Saturday Night Live																	\$11
Th-Su 7p-10p	30	\$150	0	0	0	0	0	0	0	0	0	0	0	0	0		24
NFL NY GIANTS PRE-SEASON FOOTBALL																	\$6



City of Oswego - Step One campaign

Date: 2/17/2023

Client:	Step One Creative	Primary Demo:	Adults 21+	Flight Dates:	8/28/2023 to 12/29/2024
Buyer:	Shane Stepien	Office:	Sinclair Broadcast Group	Contact:	Laura Cherchio
Advertiser:	City of Oswego		1030 James Street	Phone:	315-477-9614
Product:	Travel-Agencies/Tourism		Syracuse, NY 13203	Fax:	315-474-5082
Estimate #:				Email:	lcherchio@sbgtnv.com

Comments:

Daypart	Dur	COST	Aug 28	Sep 4	25	Oct 2	30	Nov 6	20	27	Dec 4	Jan 1	8	29	Feb 5	Total Spots (000)/CPM	A 21+
Syracuse May23 Proj. (May22 HUT, Nov22 SHR) CSM Rentrak Live Only																	
WSTM-TV																	
Th 9a-12n	30	\$1,000	0	0	0	0	0	0	1	0	0	0	0	0	0		52
MACY'S THANKSGIVING DAY PARADE																	\$19
Th 12n-2p	30	\$300	0	0	0	0	0	0	1	0	0	0	0	0	0		21
NATIONAL DOG SHOW																	\$14
Th 2p-5p	30	\$75	0	0	0	0	0	0	4	0	0	0	0	0	0		5
MACY'S THANKSGIVING DAY PARADE ENCORE																	\$15
W 8p-10p	30	\$450	0	0	0	0	0	0	1	0	0	0	0	0	0		31
CHRISTMAS IN ROCKEFELLER CENTER																	\$15
F 7a-11a	30	\$325	0	0	0	0	0	0	0	0	0	0	0	0	0		14
SUMMER OLYMPICS OPENING CEREMONIES MORNING																	\$23
M-F 12n-5p	30	\$125	0	0	0	0	0	0	0	0	0	0	0	0	0		8
SUMMER OLYMPICS DAYTIME																	\$16
Sa-Su 8a-6p	30	\$150	0	0	0	0	0	0	0	0	0	0	0	0	0		13
SUMMER OLYMPICS WEEKEND DAYTIME																	\$12
M-Su 12m-2a	30	\$75	0	0	0	0	0	0	0	0	0	0	0	0	0		7
SUMMER OLYMPICS PRIME PLUS																	\$11
M-Su 2a-4a	30	\$10	0	0	0	0	0	0	0	0	0	0	0	0	0		3
SUMMER OLYMPICS PRIME REPLAY																	\$3



City of Oswego - Step One campaign

Date: 2/17/2023

Client:	Step One Creative	Primary Demo:	Adults 21+	Flight Dates:	8/28/2023 to 12/29/2024
Buyer:	Shane Stepien	Office:	Sinclair Broadcast Group	Contact:	Laura Cherchio
Advertiser:	City of Oswego		1030 James Street	Phone:	315-477-9614
Product:	Travel-Agencies/Tourism		Syracuse, NY 13203	Fax:	315-474-5082
Estimate #:				Email:	lcherchio@sbgftv.com

Comments:

Daypart	Dur	COST	Aug 28	Sep 4	Oct 25	Oct 2	Oct 30	Nov 6	Nov 20	Nov 27	Dec 4	Jan 1	Jan 8	Jan 29	Feb 5	Total Spots	A 21+ (000)/CPM
---------	-----	------	-----------	----------	-----------	----------	-----------	----------	-----------	-----------	----------	----------	----------	-----------	----------	----------------	--------------------

WSTM-TV

Total Spots:	6	6	6	6	6	6	7	6	6	6	6	6	6	6	6
Total GRP:	16.8	16.8	16.8	16.8	16.8	16.8	40.8	16.8	16.8	16.8	16.8	16.8	16.8	16.8	16.8
Total GIMP(000):	51	51	51	51	51	51	123	51	51	51	51	51	51	51	51

Daypart	Dur	COST	Feb 26	Mar 4	Apr 25	Apr 1	Apr 8	May 29	May 6	May 27	Jun 3	Jul 1	Jul 8	Jul 22	Jul 29	Total Spots	A 21+ (000)/CPM
---------	-----	------	-----------	----------	-----------	----------	----------	-----------	----------	-----------	----------	----------	----------	-----------	-----------	----------------	--------------------

Syracuse May23 Proj. (May22 HUT, Nov22 SHR) CSM Rentrak Live Only

WTVH-TV

Th 9a-12n	30	\$250	0	0	0	0	0	0	0	0	0	0	0	0	0	14
CBS THANKSGIVING DAY PARAGE																\$18
Su 8p-11:30p	30	\$450	0	0	0	0	0	0	0	0	0	0	0	0	0	27
THE GRAMMYS																\$17
Su 8p-11p	30	\$300	0	0	0	0	0	0	0	0	1	0	0	0	0	18
TONY AWARDS																\$17
Su 8p-11p	30	\$500	0	0	1	0	0	0	0	0	0	0	0	0	0	21
CMT MUSIC AWARDS																\$24
Total Spots:			0	0	1	0	0	0	0	0	1	0	0	0	0	
Total GRP:			0	0	6.8	0	0	0	0	0	6.1	0	0	0	0	
Total GIMP(000):			0	0	21	0	0	0	0	0	18	0	0	0	0	

WSTM-TV

M-F 4a-5a	30	\$5	3	3	0	3	3	3	3	3	3	3	3	0	3	4
TODAY IN CNY @ 4AM																\$1



City of Oswego - Step One campaign

Date: 2/17/2023

Client:	Step One Creative	Primary Demo: Adults 21+	Flight Dates: 8/28/2023 to 12/29/2024
Buyer:	Shane Stepien	Office: Sinclair Broadcast Group	Contact: Laura Cherchio
Advertiser:	City of Oswego	1030 James Street	Phone: 315-477-9614
Product:	Travel-Agencies/Tourism	Syracuse, NY 13203	Fax: 315-474-5082
Estimate #:			Email: lcherchio@sbgstv.com

Comments:

Daypart	Dur	COST	Feb 26	Mar 4	Apr 25	1	8	29	May 6	27	Jun 3	Jul 1	8	22	29	Total Spots (000)/CPM	A 21+
Syracuse May23 Proj. (May22 HUT, Nov22 SHR) CSM Rentrak Live Only																	
WSTM-TV																	
M-Su 5a-10a	30	\$75	2	2	0	2	2	2	2	2	2	2	2	0	2		13
TODAY IN CNY/TODAY SHOW																	\$6
Sa 11:30p-1a	30	\$150	1	1	0	1	1	1	1	1	1	1	1	0	1		14
Saturday Night Live																	\$11
Th-Su 7p-10p	30	\$150	0	0	0	0	0	0	0	0	0	0	0	0	0		24
NFL NY GIANTS PRE-SEASON FOOTBALL																	\$6
Th 9a-12n	30	\$1,000	0	0	0	0	0	0	0	0	0	0	0	0	0		52
MACY'S THANKSGIVING DAY PARADE																	\$19
Th 12n-2p	30	\$300	0	0	0	0	0	0	0	0	0	0	0	0	0		21
NATIONAL DOG SHOW																	\$14
Th 2p-5p	30	\$75	0	0	0	0	0	0	0	0	0	0	0	0	0		5
MACY'S THANKSGIVING DAY PARADE ENCORE																	\$15
W 8p-10p	30	\$450	0	0	0	0	0	0	0	0	0	0	0	0	0		31
CHRISTMAS IN ROCKEFELLER CENTER																	\$15
F 7a-11a	30	\$325	0	0	0	0	0	0	0	0	0	0	0	2	0		14
SUMMER OLYMPICS OPENING CEREMONIES MORNING																	\$23
M-F 12n-5p	30	\$125	0	0	0	0	0	0	0	0	0	0	0	0	10		8
SUMMER OLYMPICS DAYTIME																	\$16



City of Oswego - Step One campaign

Date: 2/17/2023

Client:	Step One Creative	Primary Demo: Adults 21+	Flight Dates: 8/28/2023 to 12/29/2024
Buyer:	Shane Stepien	Office: Sinclair Broadcast Group	Contact: Laura Cherchio
Advertiser:	City of Oswego	1030 James Street	Phone: 315-477-9614
Product:	Travel-Agencies/Tourism	Syracuse, NY 13203	Fax: 315-474-5082
Estimate #:			Email: lcherchio@sbgty.com

Comments:

Daypart	Dur	COST	Feb 26	Mar 4	Apr 25	1	8	29	May 6	27	Jun 3	Jul 1	8	22	29	Total Spots (000)/CPM	A 21+
Syracuse May23 Proj. (May22 HUT, Nov22 SHR) CSM Rentrak Live Only																	
WSTM-TV																	
Sa-Su 8a-6p	30	\$150	0	0	0	0	0	0	0	0	0	0	0	4	3		13
SUMMER OLYMPICS WEEKEND DAYTIME																	\$12
M-Su 12m-2a	30	\$75	0	0	0	0	0	0	0	0	0	0	0	0	5		7
SUMMER OLYMPICS PRIME PLUS																	\$11
M-Su 2a-4a	30	\$10	0	0	0	0	0	0	0	0	0	0	0	0	5		3
SUMMER OLYMPICS PRIME REPLAY																	\$3
Total Spots:			6	6	0	6	6	6	6	6	6	6	6	6	29		
Total GRP:			16.8	16.8	0	16.8	16.8	16.8	16.8	16.8	16.8	16.8	16.8	26	71.9		
Total GIMP(000):			51	51	0	51	51	51	51	51	51	51	51	79	219		

Daypart	Dur	COST	Aug 5	26	Sep 2	30	Oct 7	28	Nov 4	18	25	Dec 2	Total Spots (000)/CPM	A 21+
Syracuse May23 Proj. (May22 HUT, Nov22 SHR) CSM Rentrak Live Only														
WTVH-TV														
Th 9a-12n	30	\$250	0	0	0	0	0	0	0	1	0	0		14
CBS THANKSGIVING DAY PARAGE													2	\$18
Su 8p-11:30p	30	\$450	0	0	0	0	0	0	0	0	0	0		27
THE GRAMMYS													2	\$17
Su 8p-11p	30	\$300	0	0	0	0	0	0	0	0	0	0		18
TONY AWARDS													1	\$17



City of Oswego - Step One campaign

Date: 2/17/2023

Client:	Step One Creative	Primary Demo:	Adults 21+	Flight Dates:	8/26/2023 to 12/29/2024
Buyer:	Shane Stepien	Office:	Sinclair Broadcast Group	Contact:	Laura Cherchio
Advertiser:	City of Oswego		1030 James Street	Phone:	315-477-9614
Product:	Travel-Agencies/Tourism		Syracuse, NY 13203	Fax:	315-474-5082
Estimate #:				Email:	lcherchio@sbgstv.com

Comments:

Daypart	Dur	COST	Aug 5	26	Sep 2	30	Oct 7	28	Nov 4	18	25	Dec 2	Total Spots	A 21+ (000)/CPM
Syracuse May23 Proj. (May22 HUT, Nov22 SHR) CSM Rentrak Live Only														
WTVH-TV														
Su 8p-11p	30	\$500	0	0	0	0	0	0	0	0	0	0	1	21
CMT MUSIC AWARDS														
Total Spots:			0	0	0	0	0	0	0	1	0	0		
Total GRP:			0	0	0	0	0	0	0	4.7	0	0	6	
Total GIMP(000):			0	0	0	0	0	0	0	14	0	0		
Total COST:		\$2,200												122
Total NET CST:		\$1,870											Total CPP/CPM:	\$18
		COST												\$16
		NET CST												
Sep 23		\$0												
		\$0												
Oct 23		\$0												
		\$0												
Nov 23		\$250												
		\$213												
Dec 23		\$0												
		\$0												
Jan 24		\$0												
		\$0												
Feb 24		\$900												
		\$765												
Mar 24		\$500												
		\$425												

80



City of Oswego - Step One campaign

Date: 2/17/2023

Client:	Step One Creative	Primary Demo:	Adults 21+	Flight Dates:	8/28/2023 to 12/29/2024
Buyer:	Shane Stepien	Office:	Sinclair Broadcast Group	Contact:	Laura Cherchio
Advertiser:	City of Oswego		1030 James Street	Phone:	315-477-9614
Product:	Travel-Agencies/Tourism		Syracuse, NY 13203	Fax:	315-474-5082
Estimate #:				Email:	lcherchio@sbgtnv.com

Comments:

Daypart	Dur	COST											Total Spots	A 21+ (000)/CPM
		Aug	Sep	Oct	Nov	Dec								
		5	26	2	30	7	28	4	18	25	2			

WTVH-TV

	COST
	NET CST
Apr 24	\$0
	\$0
May 24	\$0
	\$0
Jun 24	\$300
	\$255
Jul 24	\$0
	\$0
Aug 24	\$0
	\$0
Sep 24	\$0
	\$0
Oct 24	\$0
	\$0
Nov 24	\$250
	\$213
Dec 24	\$0
	\$0

Signature: _____



City of Oswego - Step One campaign

Date: 2/17/2023

Client:	Step One Creative	Primary Demo:	Adults 21+	Flight Dates:	8/28/2023 to 12/29/2024
Buyer:	Shane Stepien	Office:	Sinclair Broadcast Group	Contact:	Laura Cherchio
Advertiser:	City of Oswego		1030 James Street	Phone:	315-477-9614
Product:	Travel-Agencies/Tourism		Syracuse, NY 13203	Fax:	315-474-5082
Estimate #:				Email:	lcherchio@sbgstv.com

Comments:

Daypart	Dur	COST	Aug	Sep	Oct	Nov	Dec	Total Spots	A 21+
			5 26	2 30	7 28	4 18	25 2	(000)/CPM	

WTVH-TV

Disclaimer: This sale of advertising is subject to the Standard Advertiser Terms and Conditions (the "Terms") in effect on the date the advertising order is accepted, which Terms are incorporated by this reference and are available at <http://sbgi.net/?p=1224> (and will also be sent by mail or fax upon written request). The parties intend for the Terms to be part of their agreement and be bound thereby; any additional or different terms in any purchase order or other document are hereby rejected.

80



City of Oswego - Step One campaign

Date: 2/17/2023

Client:	Step One Creative	Primary Demo:	Adults 21+	Flight Dates:	8/28/2023 to 12/29/2024
Buyer:	Shane Stepien	Office:	Sinclair Broadcast Group	Contact:	Laura Cherchio
Advertiser:	City of Oswego		1030 James Street	Phone:	315-477-9614
Product:	Travel-Agencies/Tourism		Syracuse, NY 13203	Fax:	315-474-5082
Estimate #:				Email:	lcherchio@sbgstv.com

Comments:

Daypart	Dur	COST	Aug 5	26	Sep 2	30	Oct 7	28	Nov 4	18	25	Dec 2	Total Spots	A 21+ (000)/CPM
Syracuse May23 Proj. (May22 HUT, Nov22 SHR) CSM Rentrak Live Only														
WSTM-TV														
M-F 4a-5a	30	\$5	3	3	3	3	3	3	3	0	3	3	96	4
TODAY IN CNY @ 4AM													96	\$1
M-Su 5a-10a	30	\$75	2	2	2	2	2	2	2	0	2	2	64	13
TODAY IN CNY/TODAY SHOW													64	\$6
Sa 11:30p-1a	30	\$150	1	1	1	1	1	1	1	0	1	1	32	14
Saturday Night Live													32	\$11
Th-Su 7p-10p	30	\$150	4	0	0	0	0	0	0	0	0	0	4	24
NFL NY GIANTS PRE-SEASON FOOTBALL													4	\$6
Th 9a-12n	30	\$1,000	0	0	0	0	0	0	0	0	0	0	1	52
MACY'S THANKSGIVING DAY PARADE													1	\$19
Th 12n-2p	30	\$300	0	0	0	0	0	0	0	0	0	0	1	21
NATIONAL DOG SHOW													1	\$14
Th 2p-5p	30	\$75	0	0	0	0	0	0	0	0	0	0	4	5
MACY'S THANKSGIVING DAY PARADE ENCORE													4	\$15
W 8p-10p	30	\$450	0	0	0	0	0	0	0	0	0	0	1	31
CHRISTMAS IN ROCKEFELLER CENTER													1	\$15
F 7a-11a	30	\$325	0	0	0	0	0	0	0	0	0	0	2	14
SUMMER OLYMPICS OPENING CEREMONIES MORNING													2	\$23
M-F 12n-5p	30	\$125	10	0	0	0	0	0	0	0	0	0	20	8
SUMMER OLYMPICS DAYTIME													20	\$16

NuMath® and report designs Copyright ©2023 FreeWheel Advertisers, Inc. 312-222-1555
Comscore Corporation Audience Estimates Copyright ©2023 Comscore Corporation. Comscore-derived minimum thresholds have not been applied to these estimates; the thresholds will be applied on a go-forward basis in a future Comscore release. Audience estimates for total households and age/gender only are available based on market tiers.



City of Oswego - Step One campaign

Date: 2/17/2023

Client:	Step One Creative	Primary Demo:	Adults 21+	Flight Dates:	8/28/2023 to 12/29/2024
Buyer:	Shane Stepien	Office:	Sinclair Broadcast Group	Contact:	Laura Cherchio
Advertiser:	City of Oswego		1030 James Street	Phone:	315-477-9614
Product:	Travel-Agencies/Tourism		Syracuse, NY 13203	Fax:	315-474-5082
Estimate #:				Email:	lcherchio@sbgstv.com

Comments:

Daypart	Dur	COST	Aug 5	Aug 26	Sep 2	Sep 30	Oct 7	Oct 28	Nov 4	Nov 18	Dec 25	Dec 2	Total Spots	A 21+ (000)/CPM	
Syracuse May23 Proj. (May22 HUT, Nov22 SHR) CSM Rentrak Live Only															
WSTM-TV															
Sa-Su 8a-6p	30	\$150	3	0	0	0	0	0	0	0	0	0	10	13	
SUMMER OLYMPICS WEEKEND DAYTIME														\$12	
M-Su 12m-2a	30	\$75	0	0	0	0	0	0	0	0	0	0	5	7	
SUMMER OLYMPICS PRIME PLUS														\$11	
M-Su 2a-4a	30	\$10	5	0	0	0	0	0	0	0	0	0	10	3	
SUMMER OLYMPICS PRIME REPLAY														\$3	
Total Spots:			28	6	6	6	6	6	6	0	6	6	250		
Total GRP:			92.1	16.8	16.8	16.8	16.8	16.8	16.8	0	16.8	16.8			
Total GIMP(000):			280	51	51	51	51	51	51	0	51	51			
Total COST:			\$17,855												2229
Total NET CST:			\$15,177											Total CPP/CPM:	\$8
COST															\$7
NET CST															
Sep 23		\$630													
		\$536													
Oct 23		\$630													
		\$536													
Nov 23		\$2,680													
		\$2,278													
Dec 23		\$630													
		\$536													
Jan 24		\$630													
		\$536													

80



City of Oswego - Step One campaign

Date: 2/17/2023

Client:	Step One Creative	Primary Demo:	Adults 21+	Flight Dates:	8/28/2023 to 12/29/2024
Buyer:	Shane Stepien	Office:	Sinclair Broadcast Group	Contact:	Laura Cherchio
Advertiser:	City of Oswego		1030 James Street	Phone:	315-477-9614
Product:	Travel-Agencies/Tourism		Syracuse, NY 13203	Fax:	315-474-5082
Estimate #:				Email:	lcherchio@sbgtn.com

Comments:

Daypart	Dur	COST	Aug	Sep	Oct	Nov	Dec	Total Spots	A 21+
			5 26	2 30	7 28	4 18	25 2	(000)/CPM	

WSTM-TV

	COST
	NET COST
Feb 24	\$630
	\$536
Mar 24	\$630
	\$536
Apr 24	\$630
	\$536
May 24	\$630
	\$536
Jun 24	\$630
	\$536
Jul 24	\$1,880
	\$1,598
Aug 24	\$5,105
	\$4,339
Sep 24	\$630
	\$536
Oct 24	\$630
	\$536
Nov 24	\$630
	\$536
Dec 24	\$630
	\$536

NuMath® and report designs Copyright ©2023 FreeWheel Advertisers, Inc. 312-222-1555
Comscore Corporation Audience Estimates Copyright ©2023 Comscore Corporation. Comscore-derived minimum thresholds have not been applied to these estimates; the thresholds will be applied on a go-forward basis in a future Comscore release. Audience estimates for total households and age/gender only are available based on market tiers.

80



City of Oswego - Step One campaign

Date: 2/17/2023

Client:	Step One Creative	Primary Demo:	Adults 21+	Flight Dates:	8/28/2023 to 12/29/2024
Buyer:	Shane Stepien	Office:	Sinclair Broadcast Group	Contact:	Laura Cherchio
Advertiser:	City of Oswego		1030 James Street	Phone:	315-477-9614
Product:	Travel-Agencies/Tourism		Syracuse, NY 13203	Fax:	315-474-5082
Estimate #:				Email:	lcherchio@sbgtnv.com

Comments:

Daypart	Dur	COST	Aug	Sep	Oct	Nov	Dec	Total Spots	A 21+
			5 26	2 30	7 28	4 18	25 2		(000)/CPM

WSTM-TV

Signature: _____

Disclaimer: This sale of advertising is subject to the Standard Advertiser Terms and Conditions (the "Terms") in effect on the date the advertising order is accepted, which Terms are incorporated by this reference and are available at <http://sbgi.net/?p=1224> (and will also be sent by mail or fax upon written request). The parties intend for the Terms to be part of their agreement and be bound thereby; any additional or different terms in any purchase order or other document are hereby rejected.



Summary By Station

Date: 2/17/2023

Client:	Step One Creative	Primary Demo: Adults 21+	Flight Dates: 8/28/2023 to 12/29/2024
Buyer:	Shane Stepien	Office: Sinclair Broadcast Group	Contact: Laura Cherchio
Advertiser:	City of Oswego	1030 James Street	Phone: 315-477-9614
Product:	Travel-Agencies/Tourism	Syracuse, NY 13203	Fax: 315-474-5082
Estimate #:			Email: lcherchio@sbgstv.com

Station	Total Spots	COST NET CST	PCT PCT	Adults 21+		
				CPM	GIMP(000)	PCT
				NET CPM		

Syracuse May23 Proj. (May22 HUT, Nov22 SHR) CSM Rentrak Live Only

WTVH-TV	6	\$2,200	11%	\$18	122	5%
		\$1,870	11%	\$16		
WSTM-TV	250	\$17,855	89%	\$8	2229	95%
		\$15,177	89%	\$7		
Market Total:	256	\$20,055		\$9	2351	
		\$17,047		\$7		



Summary By Market

Date: 2/17/2023

Client:	Step One Creative	Primary Demo:	Adults 21+	Flight Dates:	8/28/2023 to 12/29/2024
Buyer:	Shane Stepien	Office:	Sinclair Broadcast Group	Contact:	Laura Cherchio
Advertiser:	City of Oswego		1030 James Street	Phone:	315-477-9614
Product:	Travel-Agencies/Tourism		Syracuse, NY 13203	Fax:	315-474-5082
Estimate #:				Email:	lcherchio@sbgtnv.com

Market	Total Spots	COST NET CST	PCT PCT	Adults 21+		
				CPM	GIMP(000)	PCT
				NET CPM		

Syracuse May23 Proj. (May22 HUT, Nov22 SHR) CSM Rentrak Live Only

Market Total:	256	\$20,055	\$9	2351
		\$17,047	\$7	

CITY OF OSWEGO, NEW YORK
Motions, Resolutions and Notices

By Councilor Corradino

WHEREAS, the Mayor wishes to execute an agreement with StepOne Creative for the Oswego Micron Promotional Campaign, and

WHEREAS, a budget amendment to the Tourism Contracted Services Account, A-6475-0440, in the amount of \$97,500.00 will be necessary,

NOW THEREFORE BE IT

RESOLVED, Mayor William J. Barlow, Jr. is authorized to execute an agreement with StepOne Creative for the Oswego Micron Promotional Campaign, and be it further

RESOLVED, that the City Chamberlain is authorized to complete a budget amendment to the Tourism Contracted Services Account, A-6475-0440, in the amount of \$97,500.00 and to pay for same.

AYES AND NAYS CALLED			ABSENT/ ABSTAIN
	AYES	NAYS	
Councilor McBrearty	✓		
Councilor Burrridge	✓		
Councilor Hill, Jr. ★	✓		
Councilor Walker	✓		
Councilor Gosek	✓		
Councilor Plunkett	✓		
Councilor Corradino	✓		
TOTAL	7	0	

ADOPTED LOST

Approved March 14, 2023

Recommended by Administrative Services
Committee

Chairman Robert A. Corradino

I certify that the foregoing resolution was duly passed by the Common Council on the 13th day of March 2023

MARK TESORIERO City Clerk

WILLIAM J. BARLOW, JR. Mayor

COMMUNICATION FROM OFFICERS OF THE CORPORATION

TO: Committees of the Common Council

Date: March 6, 2023

- ☐ Planning & Development
- ☐ Physical Services
- ☒ Administrative Services
- ☐ Human Services

Fr: Office of

- | | |
|---|--|
| ☐ City Attorney | ☐ Purchasing Agent |
| ☐ City Chamberlain | ☐ Recreation |
| ☐ City Clerk | ☐ Sewage Treatment Plant, E/W |
| ☐ City Engineer | ☐ Traffic Engineering |
| ☐ Community Development | ☐ Dept. of Water |
| ☒ Dept. of Fire | ☐ Dept. of Works |
| ☐ Dept. of Personnel | ☐ Zoning & Planning |
| ☐ Dept. of Police | ☐ Other |

Mayor William J. Barlow, requests authorization for Fire Chief Paul Conzone to proceed to order and equip, two Fire Engines through Sourcewell Cooperative Purchasing for delivery in mid 2025.

The new Fire Engines will replace Engine 1 and Engine 5.

The order must be placed by March 15, 2023 to lock in the current price \$798,800 per truck which includes a discount of \$11,374.00 for the purchase of two trucks.

Ordered filed and printed with the proceedings.



PROPOSAL

TO THE:
Oswego Fire Department
Attn: Chief Smegelsky
35 E Cayuga Street
Oswego, New York 13126

DATE: February 1st, 2023

We hereby propose and agree to furnish the following firefighting equipment upon your acceptance of this proposal:

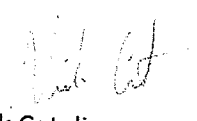
One (1) Sutphen Heavy Duty Custom Pumper Complete and Delivered for the
Total Sum of \$798,800.00

*** A Discount of \$11,374.00 available for purchase of two identical units at the
same time(on same contract) for Total Sum of \$1,586,226.00***

The unit shall be manufactured completely in accordance to the following proposal and delivered in approximately 36-43 months from the date of the contract signing or purchase order, subject to delays from all causes beyond our control.

This proposal shall be valid through March 14th 2023 as Sutphen has a price increase scheduled to take effect 3/15/23. If the contract or purchase order is not received within this proposed duration, we reserve the right to extend, withdraw, or modify our proposal, including pricing, delivery times, and prepayment discounts as applicable.

Respectfully submitted,


Nick Catalino
Sales Manager
Vander Molen Fire Apparatus
Authorized Representative for Sutphen Corporation
(315) 882-4503



SUTPHEN CORPORATION
6450 Eiterman Road | Dublin, OH 43016 | 1-800-848-5860

CITY OF OSWEGO, NEW YORK

Motions, Resolutions and Notices

By Councilor Plunkett

WHEREAS, The City of Oswego Fire Department has determined that Engines #1 and #5 are in need of replacement, and

WHEREAS, to build an Engine once ordered will take in excess of two (2) years, and

WHEREAS, engines built by the Sutphen Corporation will meet the City's requirements, and the corporation has a contract through Sourcewell Cooperative Advantage as qualified by Onondaga Purchasing,

NOW THEREFORE BE IT

RESOLVED, that Fire Chief, Paul Conzone, is authorized to proceed to order and equip two new Fire Engines at a cost of \$1,686,226.00 (\$1,586,226.00)

BE IT FURTHER

RESOLVED, that Mayor William J. Barlow, Jr. is authorized to execute the purchasing agreement, and that the City Chamberlain is authorized to make advance preorder deposits if required by contract with the intent to reimburse same from Bonds and or Bond Anticipation Notes issued in anticipation thereof to be authorized by said Bond, and it is further

RESOLVED, the Bond Resolution is to include all final costs if any and the cost of Bonding will be presented to the Common Council for adoption in the year 2025 when funds are needed for delivery of the Engine Order.

AYES AND NAYS CALLED			ABSENT/ ABSTAIN
	AYES	NAYS	
Councilor McBrearty	✓		
Councilor Burridge	✓		
Councilor Hill, Jr.	✓		
Councilor Walker	✓		
Councilor Gosek	✓		
Councilor Plunkett	✓		
Councilor Corradino	✓		
TOTAL	7	0	

ADOPTED LOST

Recommended by Administrative Services
Committee

Chairman Robert A. Corradino

I certify that the foregoing resolution was duly passed by the Common Council on the 13th day of March 2023

MARK TESORIERO City Clerk

Approved March 14, 2023 WILLIAM J. BARLOW, JR. Mayor

COMMUNICATION FROM OFFICERS OF THE CORPORATION

TO: Committees of the Common Council

Date: March 6, 2023

- ☐ Planning & Development
- ☐ Physical Services
- ☒ Administrative Services
- ☐ Human Services

Fr: Office of

- ☐ City Attorney
- ☐ City Chamberlain
- ☐ City Clerk
- ☐ City Engineer
- ☐ Community Development
- ☐ Dept. of Fire
- ☐ Dept. of Personnel
- ☐ Dept. of Police

- ☐ Purchasing Agent
- ☐ Recreation
- ☐ Sewage Treatment Plant, E/W
- ☐ Traffic Engineering
- ☐ Dept. of Water
- ☐ Dept. of Works
- ☐ Zoning & Planning
- ☒ Other

Mayor William J. Barlow, Jr. requests City Chamberlain, Deborah Coad, be authorized to pay the \$4,500.00 sponsorship to Greater Oswego Fulton Chamber of Commerce in support of Project Bloom.

Ordered filed and printed with the proceedings.

CITY OF OSWEGO, NEW YORK
Motions, Resolutions and NoticesBy Councilor Corradino

WHEREAS, Project Bloom is a program designed to beautify the City's entrances and business areas, and

WHEREAS, Project Bloom is hosted by the Greater Oswego-Fulton Chamber of Commerce, and

WHEREAS, Mayor William J. Barlow, Jr. and the Common Council support the efforts of Project Bloom, and

WHEREAS, the Greater Oswego-Fulton Chamber of Commerce is requesting the City of Oswego provide \$4,500.00 in sponsorship funding for the purchase of plants and flowers to help support this program, and

WHEREAS, the funding would require a transfer from the General Fund Contingent Account A.1990.0460 to the Tourism Account A.6475.0440, now, therefore, be it

RESOLVED, that Mayor William J. Barlow, Jr. and the Common Council support the efforts of Project Bloom and wish to provide \$4,500.00 in sponsorship funding for this program, and be it further

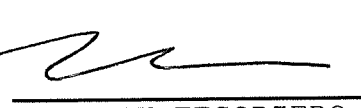
RESOLVED, that the City Chamberlain is authorized to transfer \$4,500.00 from the General Fund Contingent Account A.1990.0460 to the Tourism Account A.6475.0440 for the sponsorship funding of Project Bloom for the 2023 season and pay for same.

AYES AND NAYS CALLED			ABSENT/ ABSTAIN
	AYES	NAYS	
Councilor McBrearty	✓		
Councilor Burrridge	✓		
Councilor Hill, Jr.	✓		
Councilor Walker	✓		
Councilor Gosek	✓		
Councilor Plunkett	✓		
Councilor Corradino	✓		
TOTAL	7	0	

ADOPTED LOST

Recommended by Administrative Services
CommitteeChairman Robert A. Corradino

I certify that the foregoing resolution
was duly passed by the Common Council
on the 13th day of March 2023


MARK TESORIERO City Clerk

Approved March 14, 2023  Mayor
WILLIAM J. BARLOW, JR.

Resolution prepared by City Clerk's Office

Page No. _____

COMMUNICATION FROM OFFICERS OF THE CORPORATION

TO: Committees of the Common Council

Date: March 6, 2023

- ☐ Planning & Development
- ☐ Physical Services
- ☒ Administrative Services
- ☐ Human Services

Fr: Office of

- | | |
|--|--|
| ☐ City Attorney | ☐ Purchasing Agent |
| ☐ City Chamberlain | ☐ Recreation |
| ☐ City Clerk | ☐ Sewage Treatment Plant, E/W |
| ☐ City Engineer | ☐ Traffic Engineering |
| ☐ Community Development | ☐ Dept. of Water |
| ☐ Dept. of Fire | ☐ Dept. of Works |
| ☐ Dept. of Personnel | ☐ Zoning & Planning |
| ☐ Dept. of Police | ☒ Other |

Mayor William J. Barlow, Jr. requests authorization for the City Chamberlain to complete a budget amendment to the Tourism Contracted Services Account, A.6475.0440, in the amount of \$3,000.00, for a Bronze level sponsorship for the 2023 ProAm Fishing Tournament and authorization to pay same.

Oswego Pro/AM: Sponsorship Levels

Giveaway Sponsor: Provide product to be placed in event bags or raffled during the event. Company name will be recognized during event. Logo will be placed on website. Social media post recognizing your contribution.

Door Prize: Donate a door prize for participants valued \$300+. Company name will be recognized during event. Logo will be placed on website. Social media post recognizing your contribution.

Shirt Spot Sponsor: Three Levels based on size. Small-\$100 | Medium-\$150 | Large \$250

Drink Sponsor: Two Available- \$250- Sponsoring soda and water for entire event. Company name will be recognized during event. Logo will be placed on website. Social media post recognizing your contribution.

Food Sponsor: Two Available- \$600- Sponsoring catered food at event. Company name will be recognized during event. Logo will be placed on website. Social media post recognizing your contribution.

Trophy Sponsor: Two Available- \$750- Sponsoring the trophies for Pro and Am. Company name will be recognized during event. Logo will be placed on website. Social media post recognizing your contribution.

Event Site Sponsor: Two Available- \$700- Sponsoring the event site, tent, tables, and chairs. Company name will be recognized during event. Logo will be placed on tables. Logo will be placed on website. Social media post recognizing your contribution.

Conservation Sponsor: Two Available- \$1,000 – Sponsorship includes a donation to the Oswego Net Project. Oswego Net Project boosts the livelihood of Chinook Salmon in the Oswego Harbor. Company name will be recognized during event. Logo will be placed on website. Social media post recognizing your contribution.

Pro/Am Sponsorship Levels

Platinum Sponsor: Exclusive- \$7,500

Entitlements:

- Premium Signage at Event
- Branding on Weight in sheets, bags, and event signs
- Website Branding: Up to 500 word description, Youtube embedded video, and link to website
- Five posts on Social Media (Approved by Event Committee)
- Five minutes on stage at Awards Ceremony
- Logo branded item: Choice (Towels, Key Chain, Koozie)
- Large Shirt Sponsor Spot
- Branded Large Checks to Winning Pro and Amateur team
- Included (2): Trophy, Event Site, Food, or Drink Sponsor
- Four Tickets to Catered Meal
- Choice to Sponsor a Pro Team

Oswego Pro/AM: Sponsorship Levels

Gold Sponsor: Exclusive - \$5,000

Entitlements:

- Signage at Event
- Branding on Weight in sheets and event signs
- Website Branding: Up to 100 word description, Youtube embedded video, and link to website
- Three posts on Social Media (Approved by Event Committee)
- One minute on stage at Awards Ceremony
- Logo branded item: Choice (Towels, Key Chain, Koozie)
- Large Shirt Sponsor Spot
- Included (1): Event, Trophy, Food, or Drink Sponsor
- Two tickets to catered meal
- Choice to Sponsor an Amateur Team

Bronze Sponsor- \$3,000

Entitlements:

- Signage at Event
- Branding on Weight in sheets and event signs
- Website Branding: Up to 100 word description, Youtube embedded video, and link to website
- Two posts on Social Media (Approved by Event Committee)
- Medium Shirt Sponsor Spot



CITY OF OSWEGO, NEW YORK

Motions, Resolutions and Notices

By Councilor Burridge

WHEREAS, The Pro/AM Fishing Tournament is an annual event in which brings an abundance of charter captains and individuals from all over to our waterfront to participate in a fishing competition, and

WHEREAS, The 2023 Pro/AM Fishing Tournament is scheduled to be held July 6th through July 9th at Breitbeck Park, and

WHEREAS, the City of Oswego wishes to play a role in supporting this event by providing sponsorship funding for the Bronze Sponsorship level, and

WHEREAS, the funding would require a budget amendment to the Tourism Contracted Services Account, A.6475.0440, in the amount of \$3,000.00, now, therefore be it,

RESOLVED, that the City Chamberlain is hereby authorized to complete a budget amendment to the Tourism Contracted Services Account, A.6475.0440, in the amount of \$3,000.00.

AYES AND NAYS CALLED			ABSENT/ ABSTAIN
	AYES	NAYS	
Councilor McBrearty	✓		
Councilor Burridge	✓		
Councilor Hill, Jr.	✓		
Councilor Walker	✓		
Councilor Gosek	✓		
Councilor Plunkett	✓		
Councilor Corradino	✓		
TOTAL	7	0	

ADOPTED LOST

Recommended by Administrative Services
Committee

Chairman Robert A. Corradino

I certify that the foregoing resolution was duly passed by the Common Council on the 13th day of March 2023

MARK TESORIERO City Clerk

Approved March 14, 2023 WILLIAM J. BARLOW, JR. Mayor

CITY OF OSWEGO, NEW YORK
Motions, Resolutions and Notices

By Councilor McBrearty

WHEREAS, the following Resolution(s) sponsored by Councilor McBrearty has/have not been reviewed by any Committee of this Common Council, and

WHEREAS, Rule VII, Paragraph 2, required such Committee consideration prior to Common Council action, now, therefore be it

RESOLVED, that pursuant to Rule XI of the Common Council Rules, Rule VII, Paragraph 2, is suspended so that Resolution Nos. 85-87 may be acted upon without committee consideration.

AYES AND NAYS CALLED			ABSENT/ ABSTAIN
	AYES	NAYS	
Councilor McBrearty	✓		
Councilor Burridge	✓		
Councilor Hill, Jr.	✓		
Councilor Walker	✓		
Councilor Gosek	✓		
Councilor Plunkett	✓		
Councilor Corradino	✓		
TOTAL	7	0	

I certify that the foregoing resolution was duly passed by the Common Council on the 13th day of March 2023

MARK TESORIERO City Clerk

ADOPTED LOST
Approved March 14, 2023

WILLIAM J. BARLOW, JR. Mayor

CITY OF OSWEGO, NEW YORK
Motions, Resolutions and Notices

By Councilor Plunkett

WHEREAS, pursuant to Resolution No.62 of 2023, the Common Council authorized the advertising of sealed bids for the purchasing of several properties declared excess property owned by the City of Oswego; and

WHEREAS, the ten (10) properties advertised for sale through the sealed bid process for the Disposition of Excess Property were: 17 Liberty Street, 31 John Street, 39 East Oneida Street, 131 East Eleventh Street, 137 East Oneida Street, 143A Liberty Street, 161 Liberty Street, 179 East Second Street, 187 East Fourth Street, and 223 West Sixth Street; and

WHEREAS, a total of thirty-eight (380 bids were received and opened on March 6, 2023 and reviewed by the Common Council; and

WHEREAS, the Common Council vetted each bid to determine the highest and best proposal for each property, focusing primarily on owner-occupied proposals, as well as the plan to use, and generally rehabilitate, each property inclusive of the cost estimates of renovations and the time within which such renovations are expected to take; and

WHEREAS, the Common Council hereby declares it to be in the best interests of the City of Oswego to award the bids to purchase the several excess properties for the purchase price proposed and based on the representations made in the winning presentations, recognizing that the proceeds from the properties total \$98,101; now, therefore be it

RESOLVED, that the properties are awarded to the following bidders, together with the corresponding purchase price for each property:

- 17 Liberty Street Lawrence & Stephanie Hibbert \$601
- 31 John Street Stacy Cooper \$10,000
- 39 East Oneida Street Avery Rental Properties, LLC \$20,600
- 73 Ontario Street Jack Malone \$8,000
- 131 East Eleventh Street Steven Hutchinson \$1,800
- 137 East Oneida Street Avery Rental Properties \$5,600
- 143A Liberty Street Randy & Heidi Pryor \$700
- 161 Liberty Street Avery Rental Properties \$500
- 179 East Second Street Stacy Cooper \$8,500
- 187 East Fourth Street James Guay \$800
- 223 West Sixth Street Limestone Ridge, LLC \$41,000; and it is further

RESOLVED, that the City Attorney is hereby authorized to contact each successful bidder and arrange for the conveyance of a quitclaim deed from the City of Oswego to the successful bidder, each of whom shall be responsible for all fees and closing costs associated with the purchase of the respective properties; and it is further

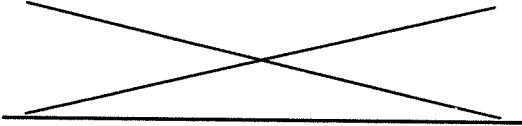
RESOLVED, that the City Chamberlain is hereby authorized to receive all proceeds from the sale of these properties and deposit the same into the appropriate general fund accounts of the City of Oswego.

AYES AND NAYS CALLED			ABSENT/ ABSTAIN
	AYES	NAYS	
Councilor McBrearty			
Councilor Burrridge			
Councilor Hill, Jr.			
Councilor Walker			
Councilor Gosek 			
Councilor Plunkett			
Councilor Corradino			
TOTAL			

ADOPTED LOST

I certify that the foregoing resolution
was duly ~~passed~~^{AMENDED} by the Common Council
on the 13th day of March 2023


MARK TESORIERO City Clerk


WILLIAM J. BARLOW, JR. Mayor

Approved March 14, 2023

CITY OF OSWEGO, NEW YORK
Motions, Resolutions and Notices

By Councilor Burridge

RESOLVED, that Resolution No. 85, dated March 13, 2023, approving the sale of several City Bid properties, is hereby amended and resolved to eliminate "131 East Eleventh Street Steven Hutchinson \$1,800" from the listed properties.

AYES AND NAYS CALLED			ABSENT/ ABSTAIN
	AYES	NAYS	
Councilor McBrearty	✓		
Councilor Burridge	✓		
Councilor Hill, Jr.	✓		
Councilor Walker *	✓		
Councilor Gosek	✓		
Councilor Plunkett	✓		
Councilor Corradino	✓		
TOTAL	7	0	

ADOPTED LOST

I certify that the foregoing resolution was duly passed by the Common Council on the 13th day of March 2023

City Clerk

MARK TESORIERO

Mayor

WILLIAM J. BARLOW, JR.

Approved March 14, 2023

Resolution prepared by City Attorney

Page No. _____

CITY OF OSWEGO, NEW YORK
Motions, Resolutions and Notices

By Councilor Plunkett

WHEREAS, pursuant to Resolution No. 62 of 2023, the Common Council authorized the advertising of sealed bids for the purchasing of several properties declared excess property owned by the City of Oswego; and

WHEREAS, the ten (10) properties advertised for sale through the sealed bid process for the Disposition of Excess Property were: 17 Liberty Street, 31 John Street, 39 East Oneida Street, 73 Ontario Street, 137 East Oneida Street, 143A Liberty Street, 161 Liberty Street, 179 East Second Street, 187 East Fourth Street, and 223 West Sixth Street; and

WHEREAS, a total of thirty-eight (38) bids were received and opened on March 5, 2023 and reviewed by the Common Council; and

WHEREAS, the Common Council vetted each bid to determine the highest and best proposal for each property, focusing primarily on owner-occupied proposals, as well as the plan to use, and generally rehabilitate, each property inclusive of the cost estimates of renovations and the time within which such renovations are expected to take; and

WHEREAS, the Common Council hereby declares it to be in the best interests of the City of Oswego to award the bids to purchase the several excess properties for the purchase price proposed and based on the representations made in the winning presentations, recognizing that the proceeds from the properties total \$98,101; now, therefore be it

RESOLVED, that the properties are awarded to the following bidders, together with the corresponding purchase price for each property:

17 Liberty Street Lawrence & Stephanie Hibbert \$601
31 John Street Stacy Cooper \$10,000
39 East Oneida Street Avery Rental Properties, LLC \$20,600
73 Ontario Street Jack Malone \$8,000
137 East Oneida Street Avery Rental Properties \$5,600
143A Liberty Street Randy & Heidi Pryor \$700
161 Liberty Street Avery Rental Properties \$500
179 East Second Street Stacy Cooper \$8,500
187 East Fourth Street James Guay \$800
223 West Sixth Street Limestone Ridge, LLC \$41,000; and it is further

RESOLVED, that the City Attorney is hereby authorized to contact each successful bidder and arrange for the conveyance of a quitclaim deed from the City of Oswego to the successful bidder, each of whom shall be responsible for all fees and closing costs associated with the purchase of the respective properties; and it is further

RESOLVED, that the City Chamberlain is hereby authorized to receive all proceeds from the sale of these properties and deposit the same into the appropriate general fund accounts of the City of Oswego.

AYES AND NAYS CALLED			ABSENT/ ABSTAIN
	AYES	NAYS	
Councilor McBrearty	✓		
Councilor Burridge	✓		
Councilor Hill, Jr.	✓		
Councilor Walker	✓		
Councilor Gosek	✓		
Councilor Plunkett	✓		
Councilor Corradino	✓		
TOTAL	7	0	

ADOPTED LOST

Approved March 14, 2023

I certify that the foregoing resolution
was duly passed by the Common Council
on the 13th day of March 2023

MARK TESORIERO

City Clerk

WILLIAM J. BARLOW, JR.

Mayor

Resolution prepared by City Attorney

Page No. _____

CITY OF OSWEGO, NEW YORK
Motions, Resolutions and NoticesBy Councilor Plunkett

WHEREAS, the City of Oswego Economic Development received a request from the Oswego County Federal Credit Union to organize and host a Children's Easter Egg Hunt at 12:00 p.m. on Saturday, April 8, 2023 at Washington Square Park, and

WHEREAS, the Oswego County Federal Credit Union is requesting use of public space at Washington Square Park to host the Children's Easter Egg Hunt, and

WHEREAS, the event is requesting road closures of East Fourth Street between East Oneida Street and East Bridge Street and Oneida Street between East Third Street and East Fourth Street, with the road closure fee waived, and

WHEREAS, the event organizer shall provide the City Clerk's Office with a Certificate of Liability Insurance in the amount of \$1,000,000 minimum, listing the City of Oswego as an additional insured, now therefore be it,

RESOLVED, that permission is granted to Oswego County Federal Credit Union to organize and host a Children's Easter Egg Hunt at 12:00 p.m. on Saturday, April 8, 2023 at Washington Square Park, and, be it further

RESOLVED, permission is granted for use of public space in Washington Square Park, and, be it further

RESOLVED, permission is granted for road closures of East Fourth Street between East Oneida Street and East Bridge Street and Oneida Street between East Third Street and East Fourth Street, with the road closure fee waived and, be it further

RESOLVED, the event organizer shall provide the City Clerk's Office with a Certificate of Liability Insurance in the amount of \$1,000,000 minimum, listing the City of Oswego as an additional insured.

AYES AND NAYS CALLED			ABSENT/ ABSTAIN
	AYES	NAYS	
Councilor McBrearty	✓		
Councilor Burr ridge	✓		
Councilor Hill, Jr.	✓		
Councilor Walker	✓		
Councilor Gosek	✓		
Councilor Plunkett	✓		
Councilor Corradino	✓		
TOTAL	7	0	

ADOPTED LOST

Approved February 28, 2023Recommended by Physical Services
CommitteeChairman Kevin Hill, Jr.

I certify that the foregoing resolution
was duly passed by the Common Council
on the 27th day of February 2023

Emily Barlow, Jr. City Clerk
MARK TESORIERO

WILLIAM J. BARLOW, JR. Mayor

Resolution prepared by Community Development

Page No. _____

CITY OF OSWEGO, NEW YORK
Motions, Resolutions and Notices

By Councilor Hill

RESOLVED, that Resolution No. 67, dated February 27, 2023, granting permission for the Oswego County Federal Credit Union to organize and host a Children's Easter Egg Hunt on Saturday, April 8, 2023, be and it hereby is rescinded in its entirety.

AYES AND NAYS CALLED			ABSENT/ ABSTAIN
	AYES	NAYS	
Councilor McBrearty	✓		
Councilor Burridge	✓		
Councilor Hill, Jr.	✓		
Councilor Walker	✓		
Councilor Gosek	✓		
Councilor Plunkett	✓		
Councilor Corradino	✓		
TOTAL	7	0	

ADOPTED LOST

I certify that the foregoing resolution was duly passed by the Common Council on the 13th day of March 2023

MARK TESORIERO City Clerk

Approved March 14, 2023

WILLIAM J. BARLOW, JR. Mayor

CITY OF OSWEGO, NEW YORK

Motions, Resolutions and Notices

By Councilor McBrearty

WHEREAS, the City of Oswego Economic Development received a request from the Oswego County Federal Credit Union to organize and host a Children's Easter Egg Hunt at 11:00 a.m. on Saturday, April 8, 2023 at Washington Square Park, and

WHEREAS, the Oswego County Federal Credit Union is requesting use of public space at Washington Square Park to host the Children's Easter Egg Hunt, and

WHEREAS, the event is requesting road closures of East Fourth Street between East Oneida Street and East Bridge Street and Oneida Street between East Third Street and East Fourth Street, with the road closure fee waived, and

WHEREAS, the event organizer shall provide the City Clerk's Office with a Certificate of Liability Insurance in the amount of \$1,000,000 minimum, listing the City of Oswego as an additional insured, now therefore be it,

RESOLVED, that permission is granted to Oswego County Federal Credit Union to organize and host a Children's Easter Egg Hunt at 11:00 a.m. on Saturday, April 8, 2023 at Washington Square Park, and, be it further

RESOLVED, permission is granted for use of public space in Washington Square Park, and, be it further

RESOLVED, permission is granted for road closures of East Fourth Street between East Oneida Street and East Bridge Street and Oneida Street between East Third Street and East Fourth Street, with the road closure fee waived and, be it further

RESOLVED, the event organizer shall provide the City Clerk's Office with a Certificate of Liability Insurance in the amount of \$1,000,000 minimum, listing the City of Oswego as an additional insured.

AYES AND NAYS CALLED			ABSENT/ ABSTAIN
	AYES	NAYS	
Councilor McBrearty	✓		
Councilor Burridge	✓		
Councilor Hill, Jr. ✗	✓		
Councilor Walker	✓		
Councilor Gosek	✓		
Councilor Plunkett	✓		
Councilor Corradino	✓		
TOTAL	7	0	

ADOPTED 7 LOST 0

Approved March 14, 2023

Recommended by Physical Services
Committee

Chairman Kevin Hill, Jr.

I certify that the foregoing resolution was duly passed by the Common Council on the 13th day of March 2023

MARK TESORIERO City Clerk

WILLIAM J. BARLOW, JR. Mayor

CITY OF OSWEGO, NEW YORK
Motions, Resolutions and Notices

By Councilor Plunkett

RESOLVED, that this Regular Meeting of the Common Council now adjourn at 7:38 p.m.

AYES AND NAYS CALLED			ABSENT/ ABSTAIN
	AYES	NAYS	
Councilor McBrearty	✓		
Councilor Burridge	✓		
Councilor Hill, Jr.	✓		
Councilor Walker	✓		
Councilor Gosek	✓		
Councilor Plunkett	✓		
Councilor Corradino	✓		
TOTAL	7	0	

ADOPTED LOST

I certify that the foregoing resolution was duly passed by the Common Council on the 13th day of March 2023

MARK TESORIERO City Clerk

Approved March 14, 2023
WILLIAM J. BARLOW, JR. Mayor



AGENDA
Common Council Meeting
March 13, 2023
7:15 PM

Roll Call

Roll Call

Mayor Barlow called the meeting to order at 7:30 p.m. All Councilors were present.

Mayor's Report to the Common Council

Pledge of Allegiance to the Flag

Public Session

Resolutions

- 79 Approve Minutes Common Council Meeting Held February 27, 2023

The resolution was sponsored by Councilor Plunkett. Councilor Walker was the second. Resolution passed unanimously.

- 80 Authorize Mayor to Execute an Agreement with StepOne Creative for the Oswego Micron Promotional Campaign

The resolution was sponsored by Councilor Corradino. Councilor Hill was the second. Resolution passed unanimously.

- 81 Authorize Mayor to Execute a Purchasing Agreement with Sutphen Corporation for Two (2) New Fire Engines

The resolution was sponsored by Councilor Plunkett. Councilor Walker was the second. Resolution passed unanimously.

- 82 Authorize City Chamberlain to Complete a Transfer of Funds from the General Fund Contingent Account to the Tourism Account in the Amount of \$4,500.00 for the 2023 Project Bloom Sponsorship Funding

The resolution was sponsored by Councilor Corradino. Councilor Gosek was the second. Resolution passed unanimously.

- 83 Authorize City Chamberlain to Complete a Budget Amendment to the Tourism Contracted Services Account in the Amount of \$3,000.00 for the Pro/AM Fishing Tournament Sponsorship Funding

The resolution was sponsored by Councilor Burrridge. Councilor Walker was the second. Resolution passed unanimously.

- 84 Waive Rules of the Common Council to Present Resolution Nos. 85-87 From the Floor Without Committee Consideration

The resolution was sponsored by Councilor McBrearty. Councilor Gosek was the second. Resolution passed unanimously.

- 85 Approve Sale of Several City Bid Properties

The resolution was sponsored by Councilor Plunkett. Councilor Gosek was the second. No votes taken.

Resolution was amended.

- 85a Motion to Amend Resolution No. 85

The resolution was sponsored by Councilor Burrridge. Councilor Walker was the second. Resolution passed unanimously.

- 85 AS AMENDED – Approve Sale of Several City Bid Properties

The resolution was sponsored by Councilor Plunkett. Councilor Gosek was the second. Resolution passed unanimously.

- 86 Motion to Rescind Resolution No. 67, Dated February 27, 2023 Re: Children's Easter Egg Hunt

The resolution was sponsored by Councilor Hill. Councilor Gosek was the second. Resolution passed unanimously.

- 87 Approve Use of Public Space – Oswego County Federal Credit Union to Host a Children's Easter Egg Hunt on Saturday, April 8, 2023

The resolution was sponsored by Councilor McBrearty. Councilor Hill was the second. Resolution passed unanimously.

Adjournment

Unfinished Business

There was no unfinished business.

Adjournment

The resolution was sponsored by Councilor Plunkett. Councilor Burrige was the second. Resolution passed unanimously.

Meeting was adjourned at 7:38 p.m.